

## Job Description: EIT Health Spain Medical Officer

**Job title:** Medical Officer

**Reporting to:** EIT Health Spain Communication Lead

**Duration:** fixed 12 months (starting 1 January 2020 or as soon as possible)

**Status:** Part Time /Full-time employee (minimum 15 hours / week)

**Office:** EIT Health Spain office in Barcelona (Barcelona Science Park). Remote location could be considered.

**Travel availability (30%)**

### About EIT Health

EIT Health is a network of best-in-class health innovators backed by the EU. We collaborate across borders to deliver new solutions that can enable European citizens to live longer, healthier lives.

As Europeans tackle the challenge of increasing chronic diseases and multi-morbidity, and seek to realise the opportunities that technology offers to move beyond conventional approaches to treatment, prevention and healthy lifestyles, we need thought leaders, innovators and efficient ways to bring innovative healthcare solutions to market.

EIT Health addresses these needs. We connect all relevant healthcare players across European borders – making sure to include all sides of the “knowledge triangle”, so that innovation can happen at the intersection of research, education and business for the benefit of citizens.

EIT Health maintains a regional structure that stretches across Europe, with six co-location centres (CLCs) in cities that have high innovation ratings and feature clusters of innovative firms, universities and research centres. With its headquarters in Munich, Germany, EIT Health has established CLCs in six regions, UK/Ireland, Scandinavia, Spain, France, Germany/Switzerland, and Belgium/Netherlands. With the aim of leveraging diversity and driving the potential of emerging innovation clusters, EIT Health has also added the “EIT Health InnoStars” in Hungary, Italy, Poland and Portugal.

EIT Health is a Knowledge and Innovation Community established by the European Institute of Innovation and Technology (EIT), a body of the European Union.

For more information visit: <http://www.eithealth.eu/>

### About EIT Health Spain

EIT Health Spain has partners from five regions (Catalonia, Madrid, Valencia, Basque Country and Andalusia) offering a vibrant innovation environment with close ties between businesses, universities, university hospitals and healthcare providers who act as strong agents in the three pillars of the innovation triangle: research, education and business creation.

Our vision is to be a reference alliance in health, enhancing the prevention and promotion of active aging and improvement of the chronic patient. We work to ensure sustainability of the Spanish node and foster collaboration at both the national and international levels.

EIT Health Spain partners' competences and strengths cover five key strategic areas: treating and managing chronic diseases, employing big data and health analytics, self-managing health, overcoming functional loss and improving the healthcare system. Our CLC headquarters are located in the Barcelona Science Park, at the University of Barcelona. At present we are a team of 12 staff members.

For more information visit: <http://www.eithealth.eu/clc-spain>

## About the EIT Health Spain Medical Officer position

The EIT Health Spain Medical Officer will have a central role in building a vibrant international innovation community, ensuring that all clinical professionals and partners can make the most of the EIT Health community's opportunities and programmes. The position covers a range of community relations activities, mainly stakeholder management, events organisation, strategic partnership development and community communications and marketing.

Clinicians and doctors, thanks to their daily practice, are the best stakeholders to identify health needs. They are the cornerstone to detect opportunities, as they are well acquainted with the barriers for adoption of new solutions by colleagues or patients. This potential can be leveraged for delivering innovation, as has been shown in successful EIT Health projects.

However, these innovations are still uncommon and not disseminated often outside their specialised circles. Medical associations are the perfect environment to create awareness and inspiration within the medical community, but innovation is not usually their primary focus. Little by little, however, they are integrating innovation or early-career branches in their events and task groups, and collaboration with EIT Health can make a difference to create a wide impact.

INNOV-DOCTOR is the EIT Health instrument to bridge the gap between the detected clinical needs and innovation by:

- Supporting clinicians and doctors to put into the market their innovative ideas and solutions.
- Growing the European community of Clinical Ambassadors to facilitate doctors to share success stories, good practices and innovation pathways, promoting their role as innovators/entrepreneurs.
- Offering EIT Health to be the operational branch of EU medical societies when it comes to innovation, acceleration and training.

This includes setting up a strategy, planning and guidance to partner with European and International Clinical Medical Societies via EIT Health owned events as well as Societies conferences and initiatives – in order to support the establishment of EIT Health as a thought leader in healthcare innovation, driving debate, discussion and dialogue on key healthcare trends and future topics.

We're looking for an experienced and hands-clinical officer to develop and execute an effective, strategically driven, stakeholder engagement plan, targeting diverse clinician audiences, especially physicians and key opinion leaders in the different clinical areas. The post holder will also contribute to the EIT Health Spain Communications strategy by developing, implementing and delivering a range of communication actions, campaigns and materials, including targeted actions to mobilise the European and Spanish healthcare community in innovations driven from clinical needs and from the clinical professionals themselves.

This is a challenging and exciting role that will require high levels of resilience, flexibility and drive for results. The post holder reports directly to the EIT Health Spain Communications Lead and works in close collaboration with the EIT Health Spain Managing Director, the Spanish Pillar Managers, the EIT Health Communications Team, the Partners and healthcare community representatives.

## Main Responsibilities

- Conceptualising, coordinating, and operationalising organisation of engagement activities for INNOV-DOCTOR on behalf of EIT Health in Spain, including administrative tasks associated therewith.
  - Coordination of all aspects of event production, including; communications and content strategy, the creative brief, location scouting, branding and design, technical and broadcast requirement, scheduling, logistics (e.g., venue hire, and supplier negotiation/contracts), stakeholder engagement, pre-event planning (e.g., delegate

packs), content and message development, associated materials, promotional and advertising campaigns.

- Monitor, measure and refine events deliverables to ensure timely completion of deliverables, accuracy and effectiveness and adherence to budget.
- Ensuring communication to the Spanish stakeholders of the wide array of EIT Health funding calls, education opportunities, events and networking opportunities by editing and delivering newsletters and mailings, updating the website, and posting in social media.
- Identifying and developing creative and compelling communications content to showcase and promote the success and impact of the relevant programmes and projects of EIT Health and the Spanish CLC.
- Contributing to the EIT Health Spain communications strategy and supporting daily communication tasks, activities and initiatives. Including administrative tasks and simple graphic design.
- Supporting the three EIT Health programme areas or “pillars” (Accelerator, Campus and Innovation) through the conception, planning, preparation, implementation and follow-up of appropriate event formats and communication campaigns with corresponding external impact on EIT Health Spain and related Spanish partners as well as start-ups.
- Leading the EIT Health Spain-lead communication campaign to promote the role of clinicians as innovation leaders, engaging medical societies and clinical ambassadors from all over Europe.
- Linking clinical staff, start-ups and technology providers in events and actions to promote entrepreneurship among professionals of healthcare.

This is an exciting time to join the team at EIT Health and a fantastic opportunity to make a positive and meaningful impact, as we continue to enhance our profile, exert influence and drive thought leadership within the European healthcare ecosystem.

#### Essential criteria

- University degree in Medicine. PhD would be an asset.
- At least 5 years experience in clinical research or clinical practice.
- Experience in international work environments, with English and Spanish as a main language.
- Strong organisational and prioritisation skills, detail orientation, ability to adapt in a fast paced constantly changing environment; ability to perform database/literature searches; excellent interpersonal skills and effectively in a team environment; clear, effective written and verbal communication skills; ability to work under pressure in order to meet tight deadlines; client focused approach to work.
- Creative strategic thinker who can both shape projects, drive delivery and personally execute; demonstrated analytical thinking capability.
- Connections and experience in participating and managing some areas of a Medical Society.
- Self-starter, with the ability to take initiative, good work ethic and a can-do attitude.
- Proven Experience in / excellent knowledge of the healthcare sector within Spain and Europe.
- Communication skills with the capability to lead discussions with key opinion leaders and C-level management.

#### Desirable criteria

- Knowledge of other European languages.
- Proven Experience in using digital communication tools and social media platforms.
- Good digital literacy (ie, MS Office suite), and an ability to use events management tools and networking software packages. Capability to work in virtual and remote teams.

### What we offer

- The role is a part-time/full-time position (0.375-1 FTE), with regular travel – primarily in Spain and Europe.
- Start-up mentality, fast and flat processes, straight internal communication, low hierarchies and freedom to operate.
- An extensive network in the healthcare sector of professionals in industry, academia and entrepreneurship, with excellent partners that collaborate on critical projects of European relevance.
- Opportunity to professionally grow in a friendly atmosphere within a dynamic team at a health entrepreneurial hub.
- A competitive salary and benefits package.
- Learning and development programme for staff.

### Notes:

- The working languages of EIT Health Spain are Spanish and English.
- The post will be based in Barcelona (remote location could be considered).
- This is a new position.

### Key working relationships:

#### Internal:

- EIT Health Spain Communications Lead (line manager)
- EIT Health Spain event manager
- EIT Health Spain Managing Director
- EIT Health Spain Innovation Manager and Innovation Project Coordinator
- EIT Health Spain team

#### External:

- EIT Health Communications Team
- EIT Health Management Board
- EIT Health partners

### To apply

Applications should consist of a full curriculum vitae (2 pages max.) and a cover letter describing briefly how you meet the above criteria and outlining your interest in and vision for the role. Applications shall be submitted via e-mail to [clc.spain@eithealth.eu](mailto:clc.spain@eithealth.eu) with the subject line “EIT Medical Officer”, by 15 January 2020.

Please indicate your earliest possible entry date, time availability, as well as salary expectations. The selected candidate is expected to commence duties as soon as possible.

EIT Health is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, age, sex (including pregnancy), sexual orientation, gender identity, national origin, genetic information, creed, citizenship, disability or marital status.