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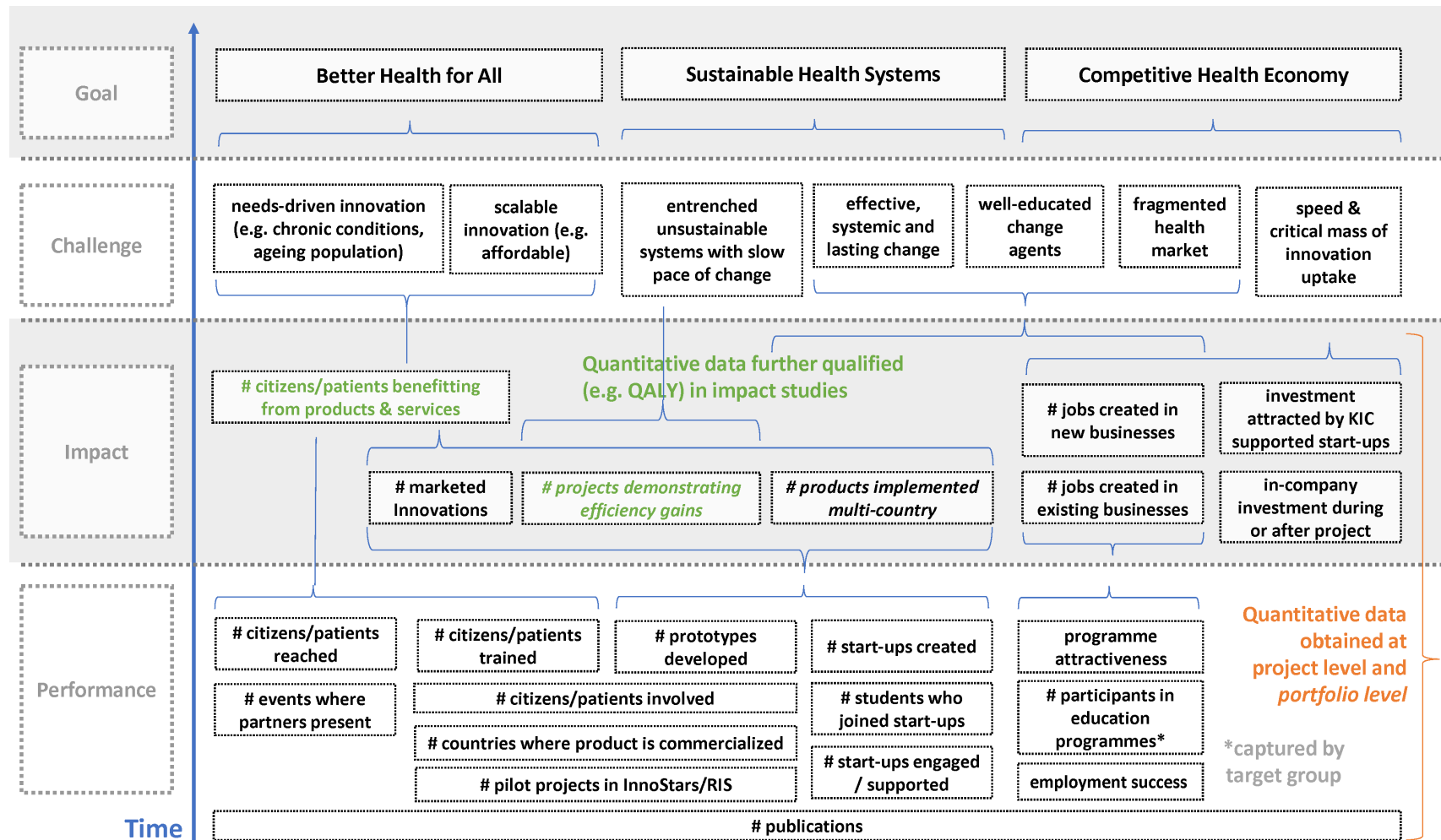


**2022**

**Business Plan Call**

**Annex 2: Key Performance Indicators**

## How the KPIS help us meet EIT Health’s goals



## EIT Health KPIs

Type of KPI	Code and Title	KPI Definition
<b>Creation and Design /Citizens and Patients/</b>	<b>KIC11:</b> Number of citizens/patients involved	Number of individual citizens and/or patients involved in the EIT Health supported programme
	<b>KIC12:</b> Number of citizens/patients trained	Number of individual citizens and/or patients who have reported a variation in performance, skills, knowledge and/or behaviour further to having attended an EIT Health educational/training programme.
	<b>KIC13:</b> Number of citizens/patients that benefitted from solutions developed or implemented in EIT Health activity.	Number of citizens/patients reporting a positive impact on their life as a consequence of using (direct impact) or being touched (indirect impact) by the solution developed and implemented in the EIT Health activities.
<b>Comms and Dissemination</b>	<b>KIC10:</b> Number of citizens/patients reached	Number of individual citizens and/or patients provided with information about EIT Health or an EIT Health supported activity.
	<b>KIC14:</b> Number of non-EIT Health events/fairs/conferences where EIT Health partners are presenting.	Number of events events/fairs/conferences where EIT Health partners are present with the purpose to present the activities/goals of EIT Health.
	<b>KIC15:</b> Number of publications or articles accepted for publication or published	The number of publications or articles that were accepted for publication or published in connection with the activity (print and online) counted per publication or acceptance instance. Articles must have been published/accepted for publication within the reporting year.
<b>Investment</b>	<b>EITHE06.1:</b> Investment attracted by KIC supported start-ups/scale-ups	Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.
	<b>EIT RIS Country:</b> Investment attracted by KIC supported EIT RIS start-ups/scale-ups	Total EUR amount of private and public capital attracted within year N by supported start-ups/scale-ups established in the EIT RIS countries, that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.
	<b>KIC16:</b> In-company investment triggered during or after project lead time (€) as a result of your project	In-company investment in triggered after project lead time (€) as a result of your project



Type of KPI	Code and Title	KPI Definition
Jobs created	<b>KIC01:</b> Number of jobs created in new businesses as a direct result of your project	Number of jobs created in new business organisations as a direct result of your programme.
	<b>KIC02:</b> Number and type of jobs and/or employment in existing businesses	Number and type of jobs and/or employment in existing businesses as a direct result of your programme
People Trained	<b>EITHE07.1:</b> Graduates from EIT labelled MSc/PhD programmes	Sum of graduates from EIT labelled Masters and EIT labelled PhD programmes in year N.
	<b>EITHE08.1:</b> Participants in (non-degree) education and training	# Successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participant who successfully finished the programme can be counted. For this KPI, only those education and training activities that have clearly defined learning outcomes and carry out competency assessment method are applicable.
	<b>KIC03:</b> Number of students trained by EIT Health (non-degree) education programmes	Number of students trained in EIT professional development programmes, online training programmes and other education/training programmes delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only students who successfully finished the programme can be counted. For this KPI, only those education and training programmes that have clearly defined learning outcomes and carry out competency assessment method (pre and post test) are applicable.
	<b>KIC04:</b> Number of professionals trained	Number of Professionals Trained in EIT Health funded KAVAs.
	<b>KIC04.1:</b> Number of healthcare professionals trained by EIT Health (non-degree) education programmes	Number of healthcare professionals trained in EIT professional development programme, online training programme and other education/training programme delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only healthcare professionals who successfully finished the programme can be counted. For this KPI, only those education and training programmes that have clearly defined learning outcomes and carry out competency assessment method (pre and post test) are applicable.
	<b>KIC04.2:</b> Number of executives trained by EIT Health (non-degree) education programmes	Number of executives trained in EIT professional development programmes, online training programmes and other education/training programmes delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only executives who successfully finished the programme can be counted. For this KPI, only those education and training programmes that have clearly defined learning outcomes and carry out competency assessment method (pre and post test) are applicable.



Type of KPI	Code and Title	KPI Definition
	<b>KIC09:</b> Programme Attractiveness and Demand	Number of applicants in EIT Health programmes (number requested) vs available places (number requested) expressed as a percentage.
	<b>KIC05:</b> Employment Success	The percentage (%) of participants who have changed jobs within six months after completing an EIT Health education programme as a result/ based on the output(s) of the related KAVA(s)
<b>Products and services launched</b>	<b>EITHE02.1:</b> Marketed Innovations	# Innovations introduced to the market during the activity duration or within 3 years after completion thereof. Innovations include new or significantly improved products (goods or services) and processes sold. Each reported innovation should have a sales revenue of at least €10,000 documented. Innovations must be directly linked with the KAVA and reported in the year when they were introduced on the market reaching the first 10 000 EUR revenue (but not later than three years after completion of the KAVA). Open access innovations having at least 200 satisfied users should be reported separately with the number of users satisfied with the innovation.
	<b>EITHE02.2-EITRIS:</b> EIT RIS Marketed Innovations	# products or processes (as per EITHE02.1 definition) launched on the market by organisations from the EIT RIS countries
	<b>KIC06:</b> Number of countries where technology, product or service is commercialized or implemented.	Number of countries where technology, product or service is commercialized or implemented.
<b>Start-ups created and supported</b>	<b>EITHE03.1:</b> Supported Start-ups/Scale-ups	# Start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's support contribute to the company's growth (including potential growth). Examples of such services are mentoring, consultancy on access to finance and markets, product/service marketing, legal advice, internationalisation, match-making, etc. The services should be provided for a total period of at least two months. (the definition to be updated in 2020 with the respective DG RTD/Horizon Europe definition of "start-up support")
	<b>EITHE03.2-EITRIS:</b> EIT RIS Start-ups/scale-ups Supported	# Number of start-ups and scale-ups registered in EIT RIS country supported by KICs for at least 2 months in year N.
	<b>EITHE04.1:</b> Start-ups created of/for innovation	# Start-ups established in year N as a result/ based on the output(s) of Innovation/ Research related activities, or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after project completion ).
	<b>EITHE04.2:</b> EITRIS EIT RIS Start-ups created of/for innovation	# Start-ups registered in EIT RIS country in year N and established as a result/ based on the output(s) of Innovation/ Research related activities, or created for the purpose of an innovation project to organise and support the development of an asset
	<b>EITHE05.1:</b> Start-ups created of EIT labelled MSc/PhD programmes	# Start-ups established in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes. To be eligible, a start-up should be created during EIT labelled programme (by students) or within 3 years from the graduation (by graduates).



Type of KPI	Code and Title	KPI Definition
	<b>EITHE05.2-EITRIS:</b> EIT RIS start-ups created of EIT labelled MSc/PhD programmes	# Start-ups established in EIT RIS countries in year N by EIT labelled MSc and PhD students or graduates.
	<b>EITHE09.1:</b> EIT labelled MSc/PhD students and graduates who joined start-ups	# students who joined start-ups during their EIT labelled MSc and PhD studies. Sum of EIT Label graduates who joined start-ups up to 3 years after graduation. ("JOIN" means create new start-up or join as an owner of an existing start-up, or be employed by a start-up.)
	<b>EITHE09.2-EITRIS:</b> EIT RIS EIT labelled MSc/PhD students and graduates who joined start-ups	# EIT label students and graduates with EIT RIS country citizenship who joined start-ups during their EIT label studies or up to 3 years after graduation
	<b>KIC07:</b> Number of start-ups created by participants in EIT Health (non-degree) education programmes	Number of start-ups created by participants in EIT Health (non-degree) educational programme. Sum of start-ups created established in year N as a result/ based on the output(s) of the related KAVA(s).
	<b>KIC08:</b> Number of start-ups engaged	Number of start-ups for which a collaboration has been established. Collaborations with EIT funded activities can include: facilitating match-making, mentoring, consulting, providing advice, product/service marketing. This KPI is not relevant to define the number of start-ups participating in Innovation projects.
<b>Validation and Adoption</b>	<b>KIC17:</b> Number of pilot projects in InnoStars/RIS regions	Number of demonstrators in EIT Health projects in the InnoStars region, where a demonstrator is a product, service process at high maturity level. The demonstration shall take place in a setting where the product, service or process may be applied later (e.g. a hospital or care facility).
	<b>KIC18:</b> Number of prototypes developed and installed in a pre-clinical/clinical environment	The number of prototypes created during the solution development life cycle and implemented in pre-clinical/clinical settings.
	<b>KIC19:</b> Number of pre-prototype ideas/concepts validated	Progress in validation: individuals (potentially under the wings of a project or start-up) speaking to assigned mentors or business stakeholders, conducting interviews, interacting with feedback groups, using Living Labs and Test Beds etc.

