

Communication & Marketing Intern

Job Description

JOB TITLE:

EIT Health France External Affairs: Communication and Marketing Intern

REPORTING TO:

EIT Health France External Affairs Communication Assistant

Dotted line to: EIT Health France External Affairs Director

KEY WORKING RELATIONSHIPS:

- In support of the EIT Health France Education Marketing Team
- In collaboration with the EIT Health France Marketing Team

PURPOSE OF THE ROLE AND MAIN RESPONSIBILITIES:

During a six-month internship, the selected candidate will:

- Manage content: editing and translation of articles to animate our website in both French and in English.
- Schedule and publish the European communication campaigns and relevant content on EIT Health France social networks channels (Linkedin, Twitter, YouTube).
- Measure the impact of communication actions: quarterly analysis of the Newsletter, social networks, press coverage and website KPIs.
- Update the information included in the list of press contacts to facilitate the identification and targeting of journalists.
- Design and proofread the contents of the monthly EIT Health Newsletter.
- Archive published contents.
- Occasionally interact with external providers to organise video shootings.
- Update EIT Health France PowerPoint presentations.
- Research and map the missions of corporate foundations.

PERSONAL SPECIFICATIONS:

Education/Qualifications:

- Master's degree in communications, marketing, public relations or relevant field.
- Fully French-English bilingual, able to produce outward-facing content in native or near-native English.

Skills and Abilities:

- Ability to work both independently and as a valuable team player with excellent attention to detail and impeccable personal integrity.
- Proven interpersonal and communication skills, strong presentation skills, ability to produce clear and concise written material particularly in writing and ability to present complex issues.
- Strong knowledge of communication practices and techniques.
- Outstanding written and verbal communication skills.
- Must be able to multitask and work well under pressure.

Knowledge and Experience:

- Proven experience creating targeted content & marketing planning.
- Basic experience with Mailchimp, Canva, Wordpress and/or Google analytics (appreciated but not mandatory).
- Experience working in multicultural work environments.

Other:

- Proactive and well organised
- Innovative, dynamic and resilient
- Highly entrepreneurial attitude
- An open and positive attitude to working in a constantly changing environment
- Training agreement mandatory
- Preferably based in Paris region. Work from home possible.
- Starting date: ASAP

REMUNERATION:

Compensation is approximately €550 per month plus half the cost of a public transport pass.

APPLICATIONS:

Applications are open until we find a suitable candidate. Please submit your CV and cover letter to Martina Cortini, martina.cortini@eithealth.eu