

Business/Marketing Internship Opportunity – IRELAND: EIT Health Ireland-UK

Hours:	20-25 hours per week
Salary:	€25,000.00 per annum, pro rata
Location:	Ireland (Remote working)
Start date:	Immediately
Contract Length	4-6 months
Reports to:	Cross Pillar & HR Programme Manager, Communications Manager
Key relationships:	EIT Health Ireland-UK Team.

PURPOSE OF THE ROLE

The EIT Health Ireland-UK Regional Innovation Hub is looking to appoint an Intern to support the region during a time of commercial growth. We are a health innovation and technology membership organisation.

We are looking for an energetic, enthusiastic, and self-motivated Business/Marketing intern to join our team.

This is a part time opportunity that would suit an ambitious graduate or undergraduate in Business or Marketing who is keen to develop practical experience based on the skill sets they learned at University.

KEY RESPONSIBILITIES

- Perform market analysis and research.
- Assist with daily administrative duties.
- Support the team with the analysis and mapping of business development opportunities and external meetings
- Support the team with note-taking during brainstorming meetings
- Develop digital marketing skills through the support of social media channels
- Monitor all social media platforms for trending news, ideas, and feedback.
- Support the preparation of presentations.
- Help with the planning and hosting of digital events and webinars
- Research and evaluate comparative organisations in the sector.

Market Research is 30% of the role: Health Eco-system mapping – Identify the key stakeholders in the Healthcare market in the UK through desk-based research and capture the information in a spreadsheet.

- Summarise key areas of the stakeholder identified (Stakeholders are Industry (different sectors), Academia; NHS Trusts/Academic Health Science Networks; NHS Network; Private Health Insurance; Investment Banks; Venture Capital Companies; Health Innovation Networks; UK Government Departments sponsoring innovation
- Complete contact details through internet search.



PERSON SPECIFICATION

- Graduate degree in Business or Marketing or working towards a degree in Business or Marketing
- Experience in market research and analysis skills
- Outstanding written skills: Ability to produce clear and concise written material
- Excellent interpersonal and communication skills
- Proactive and highly skilled in planning and organisation to complete work within the timelines set.
- Ability to work on own initiative.
- Must be able to multitask and work well under pressure.
- Ability to work both independently and as a valuable team player with excellent attention to detail and impeccable personal integrity.
- An open, positive attitude, and “can do” to working in a busy environment.
- Must have previous experience working in an office based environment

KEY SKILLS

- Intermediate level skill set in Microsoft Excel, Power Point and Word documents
- Social media and digital marketing skills are a plus
- Must have own laptop.
- Will be supplied with an EIT Health email address to respond to queries.

APPLY

Please send your CV and cover letter to victoria.heales@eithealth.eu by 28 February 2021.

