

A central graphic featuring a white square frame containing the text "DISRUPT ME 2021". The background of the frame is a circular gradient from green on the left to blue on the right. The text "DISRUPT" is in large white letters, "ME" is in large white letters, and "2021" is in smaller green letters. The frame is surrounded by a blue and green particle burst effect.

DISRUPT ME 2021

Disrupt Me is a tailor-made service of technology scouting offered to European corporates seeking to advance their company with disruptive groundbreaking Israeli technologies and open innovation know-how.

By joining Disrupt Me you will:



Design your company's
Open Innovation Strategy



Engage with state-of-the-art
Israeli technology

Our team designs a unique innovation journey for each selected corporate based on their business and technological need.



You will gain your competitive advantage with Disrupt Me's 3 main offerings:

1) Open Innovation Strategy

- Design your company's innovation protocol
- Prioritize your company's business and technological needs
- Build your internal innovation process
- Support technology implementation
- Complete commercial sensitivity

2) Technology Scouting:

- Define clear company needs assessment scouting scope
- Ongoing scouting, at your speed
- Vetted, relevant and ready for POC startups
- Support in matchmaking
- Easily managed on Digital platform

Focus on cross sectors technologies such as : AI, Deep learning, Cyber security, Automation, 3D printing, sensor robotics, IOT.

3) Israeli Immersion

- Maximize your engagement with the Israeli startup ecosystem
- Benefit from state-of-the-art technologies developed by leading Israeli start-ups
- Enhance your innovation activities and structures from active MNC in Israel
- Learn the cultural and business aspects to seal the business deal with Israeli partners

Disrupted Clients

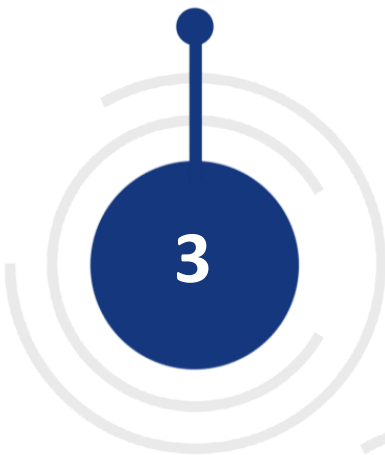


ferrovial
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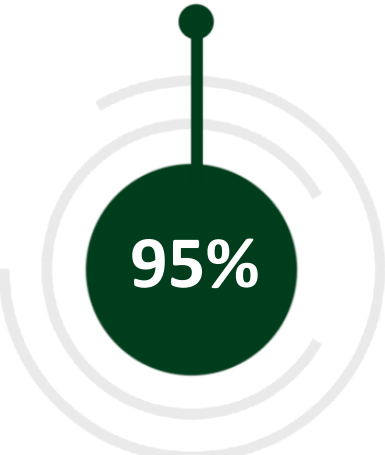


Proven Track Record

Year of operation



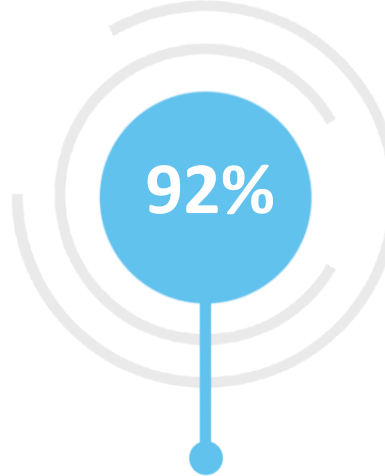
Company satisfaction rate



Startups engaged



Open Innovation Models



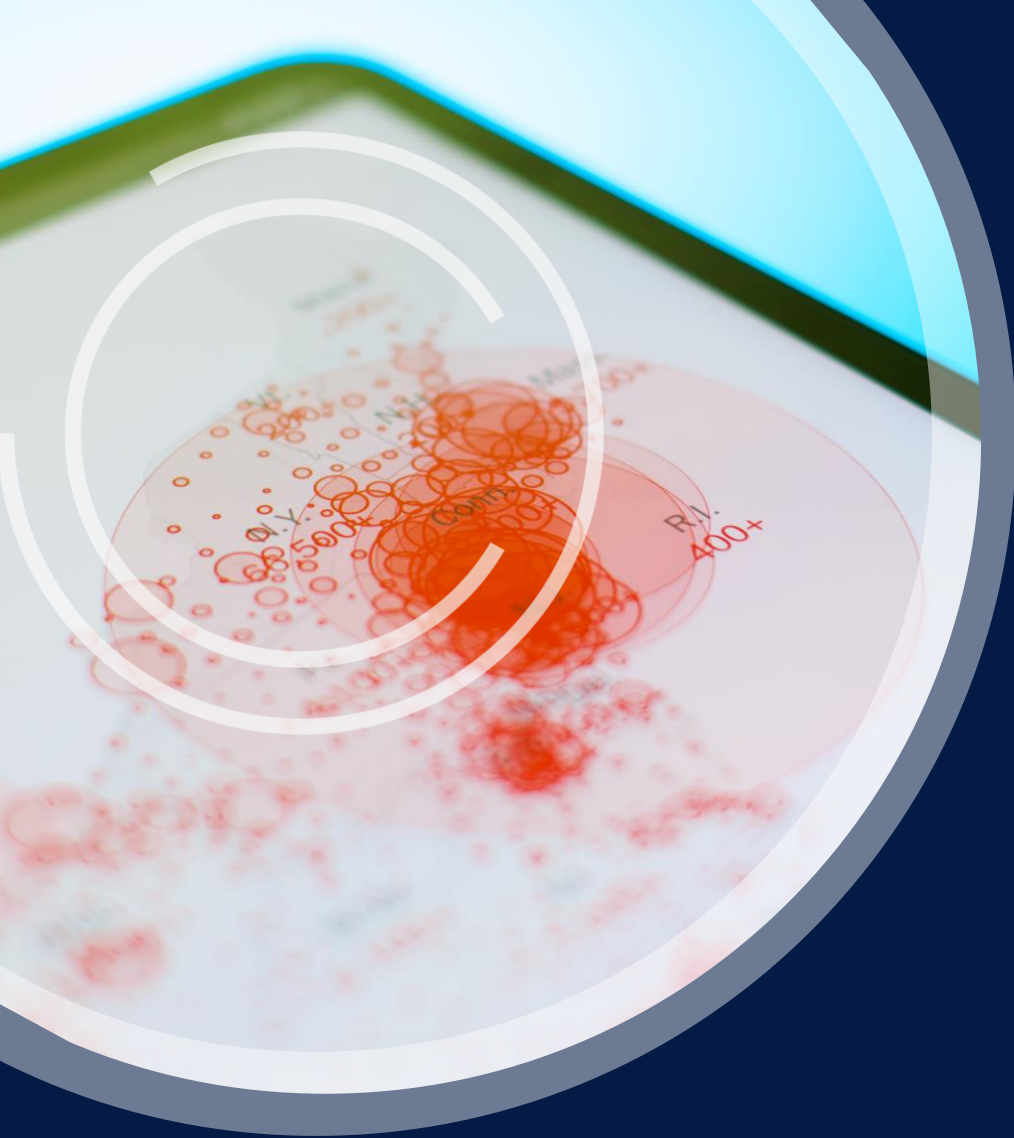
Scouting Satisfaction rate



Projects



The Necessity of Innovation & COVID-19 Era



Today companies are facing immense challenges intensified by COVID-19 pandemic which generated enormous uncertainty and economic instability. The rapid pace of change and transformation of industries contributed to this challenging business environment.

AI, Deep learning, Cyber security, Automation, 3D printing, sensor robotics, IOT... sounds familiar?

These are only some of the cross-vertical expansions in technological advancements in the past decade forcing businesses to adapt and expand more than ever before.

To thrive, stay relevant and grow in an increasingly uncertain world, organizations have to be able to innovate quickly.



Why join Disrupt Me?

Innovate with us and benefit from:



Tailor made and flexible services



Heavily funded



Engage with one of the most innovative ecosystems in the world



Create an innovation success story



Led by EIT Hub Israel, a neutral EU body



Plug in to the EIT Hub Israel local network



Learn best practices from other corporates



Boost your brand as a fast moving and agile company



How does Disrupt Me work?



Apply

Application will be accepted in 3 pulses with a limited of companies per pulse:

- **Pulse 1:** April – December 2021
- **Pulse 2:** June December 2021
- **Pulse 3:** August - December 2021

Get selected

Eligible companies will be interviewed, and selection will be made by the Disrupt Me Innovation Team.



Kick Off & Innovate

Accepted companies will begin the program with the individual design of the companies tailored innovation process.



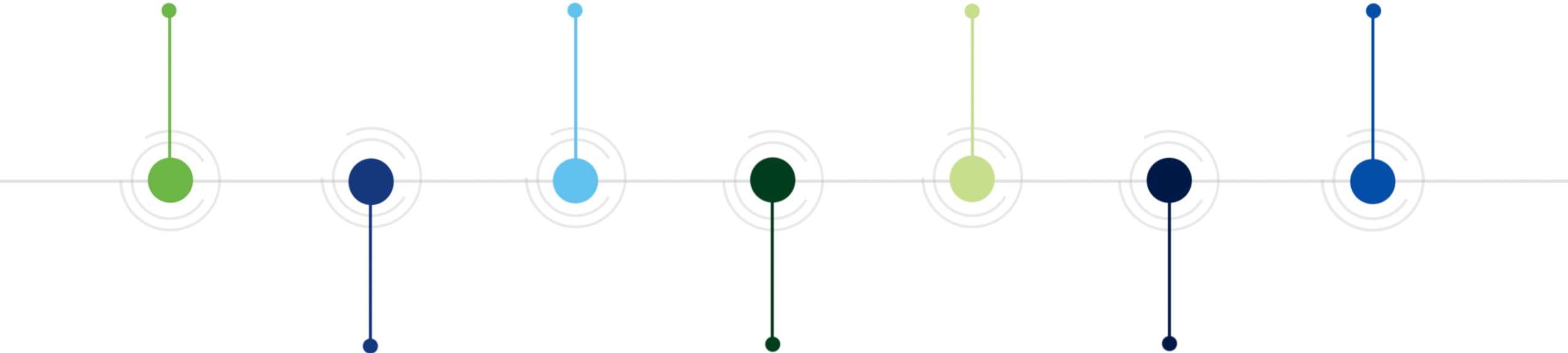
Disrupt Me Process

Application

**Company
Innovation Workshop**

Israel immersion Lab
3 optional dates to meet your need:
June/ September/ November

**Program finale
December 2021**
+ 1 year of matchmaking support
by the EIT Hub Israel team



**Corporate
Selection**

Scouting

Implementation

*The earlier the company applies the earlier we can begin your innovation process.



Eligibility & Commitment

- Minimum of 200 employees or €80M revenue
- Corporate based in EU Member States and/ or Horizon Associated countries
- Dedicated project manager in a senior position impacting innovation in the company
- **Letter of commitment** to participate in the full innovation process including:
 - 2-day company workshop
 - 4-day Israeli immersion lab
 - startup engagement
 - bi-monthly team meetings
 - availability throughout the process including swift email response, coordination calls, etc.

*Virtually or in-person, subject to travel and company restrictions.





Finance

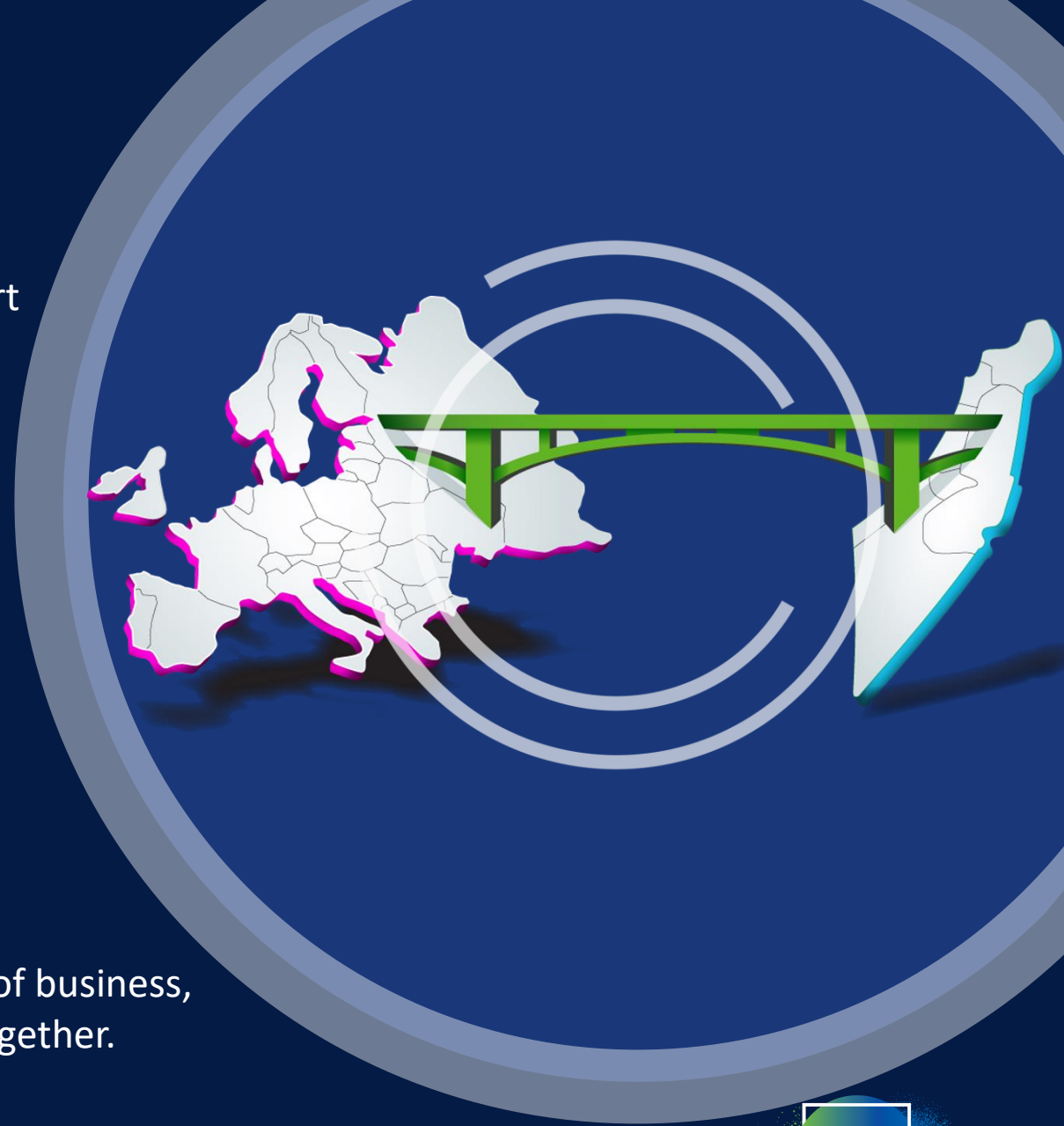


The programme cost is valued at **€25,000** per company.
However, the following funding schemes are available:

Participant Category	Participation Cost
Corporates Any organizations looking for innovation disruption	€8,000
EIT KIC Partners & RIS	€5,000

Meet the EIT Hub Israel

An outreach location of the European Institute of Innovation and Technology (EIT). The hub creates synergies between the EIT community and the Israeli innovation ecosystem to support the growth of innovative start-ups and increase the numbers of EU-Israel and Cross-KIC collaborative projects.



The EIT Hub Israel brings the brightest minds from the worlds of business, research, technology, education and from Israel and Europe together.

Apply Now!

*Click on hyperlink

Limited available seats

For any questions or clarification, please contact
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