

External affairs communication

Apprenticeship

Paris, September 2021

EIT Health France, 137 rue du Chevaleret, 75013 Paris.

About EIT Health:

EIT Health - a Knowledge and Innovation Community (KIC) under the umbrella of the European Institute of Innovation and Technology (EIT) - is focused on promoting entrepreneurship, innovation, and education in the domain of healthy living and active ageing.

EIT Health brings together leading organisations along the entire value chain from smaller companies to larger industry, excellent academic and research institutions, as well as public sector organisations, to promote healthy living, support active ageing and improve healthcare by removing barriers to innovation, promoting talent and education, leveraging enabling technologies and exploiting big data.

EIT Health's headquarter is located in Munich and develop its activities across a network of regional innovation hubs in six cities: Paris, London, Barcelona, Rotterdam, Stockholm and Mannheim. In addition, the InnoStars office in Budapest involves partners from Hungary, Wales, Poland, Portugal, Croatia and Italy. EIT Health includes more than 150 partner organisations.

EIT Health comprises 3 pillars: Innovation (Projects), Business Creation (Accelerator), and Education (Campus). EIT Health Innovation projects build on multidisciplinary collaboration of EIT Health non-academic and academic partners and are driven by societal challenges within the thematic scope of EIT Health. The ultimate objective of the projects is the rapid market penetration of innovative products and services. The EIT Health Accelerator creates an ecosystem where innovation can thrive. It gathers the best and brightest health industry entrepreneurs, and provides them with the support, skills and services that they need to get their ideas off the ground and into the market. EIT Health Campus is EIT Health's brand for excellence in education, which supports students, professionals, executives and citizens in the transformation of health and healthcare by establishing a group of change agents with the necessary knowledge, skills and connections to lead the radical transformation that is needed.

Job Description

JOB TITLE:

EIT Health France External Affairs Communication Apprenticeship

REPORTING TO:

EIT Health France External Affairs Communication Manager

Dotted line to: EIT Health France External Affairs Officer

KEY WORKING RELATIONSHIPS:

- In collaboration with the RIH Innovation, Business Creation and Education Teams

PURPOSE OF THE ROLE AND MAIN RESPONSIBILITIES:

The selected candidate will:

- Manage content: editing and translation of articles to animate our website in both French and in English.
- Schedule and publish the European communication campaigns and relevant content on EIT Health France social networks channels (Linkedin, Twitter, YouTube).
- Measure the impact of communication actions: quarterly analysis of the Newsletter, social networks, press coverage and website KPIs.
- Update the information included in the list of press contacts to facilitate the identification and targeting of journalists
- Design and proofread the contents of the quarterly EIT Health Newsletter
- Archive published contents
- Occasionally interact with external providers to organise video shootings
- Update EIT Health France PowerPoint presentations

Person specifications

Education/Qualifications:

- Master's degree in communications, marketing, public relations or relevant field.
- Fully French-English bilingual, able to produce outward-facing content in native or near-native English.

Skills and Abilities:

- Ability to work both independently and as a valuable team player with excellent attention to detail and impeccable personal integrity.
- Proven interpersonal and communication skills, strong presentation skills, ability to produce clear and concise written material particularly in writing and ability to present complex issues,
- Strong knowledge of communication practices and techniques.
- Outstanding written and verbal communication skills.
- Must be able to multitask and work well under pressure.

Knowledge and Experience:

- Proven experience creating targeted content & marketing planning.
- Basic experience with Mailchimp, Canva, Wordpress and/or Google analytics (appreciated but not mandatory)
- Experience working in multicultural work environments.

Other:

- Proactive and well organised
- Innovative, dynamic and resilient
- Highly entrepreneurial attitude
- An open and positive attitude to working in a constantly changing environment
- Training agreement mandatory
- Preferably based in Paris region. Work from home possible.
- Starting date: ASAP

JOB CONTRACT SPECIFICATION

- Working student contract, 1 or 2 years according to the profile
- Desired starting date: As soon as possible
- Annual gross salary: SMIC

APPLICATIONS: Applications are open until we find a suitable candidate.

If interested, please submit your CV and cover letter to martina.cortini@eithealth.eu