# Call for Entrepreneurship Training and Education

Call for applications

**Students Education & Fellowships Track**

Call for Innovation Days (WP2 – Events Delivery) and Continuing Summer School

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## Introduction

EIT Health represents a unique Network++ of complementary partners, who proactively combine and apply their assets and strengths (along common interests) to identify and close competence gaps, to connect with major innovation hubs (within and outside of the EU), to share best practices, and to scale up proven concepts on the European level.

As presented in EIT Health's Strategic Agenda 2021-2027, EIT Health developed a strong portfolio of educational offerings in the past, and those achievements continue to inform our Education Portfolio 2.0. Currently in its first years of implementation, EIT Health's Education Portfolio 2.0 aims at educating 30,000 change-agents to scale sustainable and systemic solutions to strengthening healthcare systems.

To achieve this, Education Portfolio 2.0. offers two learning pathways to talents, one on Entrepreneurship Education and the other one designed to enhance professionals' development, with selected education and training activities collected under a lifelong learning vision for healthcare transformation. Each of the pathways establishes learning tracks that contribute to visualising the process that learners follow. In the case of the Entrepreneurship Education pathway, tracks advance progressively, starting with the adoption of entrepreneurship and innovation competences and skills and moving towards the catalysation of entrepreneurial intentions in business creation.

This Call is for activities of the Students Education & Fellowships Track, which covers both non-formal education addressed to higher education students and students who will be enrolled in the planned EIT labelled Fellowship programme. For Innovation Days (i-Days), the goal is to continue scaling the i-Days network's success in European cities, while for Continuing Summer Schools, the goal is to complete the funding cycle of an existing Summer School, and for it to become self-sustaining after that. In 2022, there will be a call for a new generation of EIT Health Summer Schools to become part of the Education Portfolio 2.0.

While it is informed by previous experience, the current Call also reinforces several important aspects that are mentioned in EIT Health´s Strategic Agenda 2021-2027:

a) Education Portfolio 2.0 places more emphasis on impact and outcomes measurement. Therefore, in collaboration with EIT Health, more longitudinal data from the learners will be collected throughout the years and/or in a retrospective fashion.

b) The activities will be aligned clearly to EIT Health goals, as well as our contribution to related UN Sustainable Development Goals (SDG), particularly SDG3, pertaining to "Good Health and Well-being", and all its targets from 3.1. to 3.9. Of special interest will be those SDG targets to which EIT Health most actively contributes (SDG 3.4 and SDG 3.8). Targets for SDG3 can be further understood and explored here: Goal 3 | Department of Economic and Social Affairs (un.org).

c) EIT Health closely connects with EU policies on education in several fields (ie. Erasmus+, digitalisation of education, entrepreneurship, etc). The present Call

connects with the EIT HEI Initiative, of which EIT Health is an active member together with all EIT KICs (Knowledge Innovation Communities). The Initiative sets the basis to commence practise within the Entrepreneurship Competences framework EntreComp and to use EPIC as a measurement tool for EIT Health's Entrepreneurship Education.

d) In order to converge activities of the entire EIT Health portfolio from a knowledge triangle perspective, and to contribute to the continuation of the students towards the next tracks of the pathway, the activities related to the Call will connect students within the EIT Health Mentoring & Coaching Network (Mentoring & Coaching Network - EIT Health).

## Call for Students Education: Delivery of Innovation Days (WP2, i-Days) and Continuing Summer School

**Innovation Days (i-Days)**

EIT Health is calling for hosts for its Innovation Days (i-Days), which are challenge-based learning events that train participants in innovation and entrepreneurship, design thinking methods and pitching. The events aim to inspire creativity and collaboration while encouraging a new generation of health innovators.

i-Days target all undergraduate and postgraduate students with an interest in healthcare innovation. Participation does not require any prerequisite skills or prior experience in innovation, entrepreneurship or healthcare, making the event highly accessible.

i-Days are hosted as individual local events at various sites across Europe. They are supported by a consortium of host organisations that collaborate throughout the planning, execution and post-event phases. The final Winners' Event unites the winners and participants of all the i-Days. All winning teams will be invited to the Winners' Ceremony and the three final winning teams will receive a voucher for personalised sessions with experts from the Mentoring & Coaching Network.

EIT Health invites institutions to continue or to start hosting i-Days in close collaboration with EIT Health as the umbrella organisation for the resulting network of i-Days. The existing i-Days cities can be consulted here. A dedicated Education Lead, in collaboration with an Academic & Educational Lead (WP 1), will support, develop, and enhance the organisation of these educational events, addressing the methodological perspective, overall coordination and measurement of impact to enable further strengthening of the activity.

EIT Health is also inviting those i-Days cities that have received funds for four years to submit their interest in continued membership in the i-Days network, through the ReCognition Scheme (ReCog), which is to be announced during the second quarter of 2022. These self-

sustainable i-Days are invited to leave their details in this form, in order to be informed once the above-mentioned programme is launched next year.

EIT Health encourages HEI initiative consortium members to apply to run their own i-Days, and we give special emphasis to cities where EIT Health has not funded these events previously. The list of already awarded cities can be found here. EIT Health also encourages professors and staff trained within the HEI activities to participate in other hosts' i-Days, to benefit from hands-on learning. This additional participation can be actively described and reported both at the proposal stage and the reporting period.

Those applying to host i-Days shall present a sustainability vision and explain how they expect to continue running once EIT Health funding ceases. The maximum duration of EIT Health funding is four years. Letters of commitment and interest from the involved stakeholders or Higher Education hierarchy are strongly encouraged.

**Continuing Summer Schools**

EIT Health Summer Schools are two-to-three-week programmes delivering the knowledge, skills and attitude for creativity, innovation and entrepreneurship in fields relevant to EIT Health. Alumni from these programmes are encouraged to continue their entrepreneurial journey in EIT Health programmes matched to their stage of development, such as Accelerator Bootcamps.

EIT Health is calling for Summer Schools that were previously funded in Business Plan 2020 and Business Plan 2021 and that aim to complete their funding cycle with a third and final year of funding. The Summer School must have reached or exceeded KPIs in past editions of the programme to be considered. In 2022, there will be a call for a new generation of EIT Health Summer Schools to become part of the Education Portfolio 2.0.

Successful and self-sustainable Summer Schools, including those currently applying to this Call, will be invited to apply to be part of EIT Health Recognition Scheme (ReCog Scheme) once they complete the funding cycle. The summer school currently eligible for this Call is: 210628: Energising Global Health Innovation and Entrepreneurship (ENERGHY).

**Eligibility and Selection Criteria**

|  | i-Days | Summer schools |
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| **Definition** | Work Package 2 (WP 2): i-Days events delivery. | Continuation of a Summer School funded in BP2020 and BP2021. |
| **Goal** | The i-Days Events Delivery Work Package is structured in three phases:<br><br>A) Challenges definition. Challenges shall be based on | As in previous years, the Summer School aims to include:<br><br>A) The provision of a challenge for students to work on. The |

Funded by the
European Union

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| | A) UN SDG3 related targets (3.1. to 3.9).<br>B) Educational event planning and student recruitment.<br>C) Event delivery. All i-Days are expected to take place between mid-October and mid-November. | challenge/s shall be based on UN SDG3 related targets (3.1. to 3.9).<br>B) Recruitment and selection of participants.<br>C) Supplying and delivering the learning experience. Summer schools are expected to take place before the end of September 2021. |
| **Audience/Target Learner** | Undergraduate, Master's and PhD students.<br><br>It is strongly recommended that entrepreneurs, (industry) professionals, citizens and patients participate, to support/mentor students in the learning process. | Master's, PhD and post-doctoral students, medical students, multidisciplinary students, and aspiring entrepreneurs. |
| **Duration of the grant** | Maximum four years for new i-Days.<br><br>Previously funded i-Days can apply for grants to complete the funding cycle (one or two years to complete the three-year cycle). | Maximum one year, to complete the funding cycle. |
| **Indicative grant amount per program** | • New i-Days (first year) up to €12,000.<br>• Second year: €10,000.<br>• Third year: €8,000.<br>• Fourth year: €5,000. | The maximum funding amount is €37,500. |
| **Co-funding request** | Based upon type of organisation. See Annex 1 | Based upon type of organisation. See Annex 1 |
| **Rules for Consortia** | An i-Day can be hosted by Core or Associate Partners, Affiliated Entities or External Project Partners.<br><br>All consortia require the participation of at least one organising academic partner and one non-academic partner, with special consideration given to industrial partners, who do | Only the existing consortia following the pre-conditions defined above can apply.<br><br>The consortia require the participation of at least one organising academic partner and one non-academic partner, with special consideration given to industrial partners, who do |

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| | not need to be part of the EIT Health Network++.<br><br>HEI Initiative participant organisations are welcome to become initiated and to run their own i-Days event.<br><br>EIT Health will fund only one i-Days event per European city. | not need to be part of the EIT Health Network++. |
| **Standardised Data** | The participant registration and post-programme survey will be led by EIT Health, with collaboration from the Activity Lead. EIT Health platforms will be used for the purpose of registration and post-programme survey. Access to participants' data will be shared. | The participant registration and post-programme survey will be led by EIT Health, with collaboration from the Activity Lead. Access to participants' data will be shared. |
| **Mandatory evaluation of EIT Health funded programmes** | The i-Days Academic & Educational Lead, in collaboration with EIT Health, will guide i-Days hosts in the learning and impact evaluation of their i-Day.<br><br>A pre- and post-questionnaire, to demonstrate the variation in levels of confidence, performance, skills, knowledge and/or behaviour around an i-Day, will be provided by EIT Health.<br><br>A retrospective action for measurement of entrepreneurial intentions and innovations skills development among previous years' participants will be developed by EIT Health. | A pre- and post-questionnaire to demonstrate the variation in levels of confidence, performance, skills, knowledge and/or behaviour around the Summer School will be provided by EIT Health.<br><br>A retrospective action for measurement of entrepreneurial intentions and innovations skills development among previous years' participants will be developed by EIT Health. |
| **Sustainability** | Each i-Day must outline a well-defined sustainability strategy for continuing the education programme beyond EIT Health funding. | The Summer School must outline a well-defined sustainability strategy for continuing the education programme beyond EIT Health funding. |

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| **Marketing** | The programme will follow the general marketing objectives for the overall i-Days activity, under EIT Health coordination, while developing their own objectives and action plan, which will be submitted as a deliverable. All plans must follow EIT Health Marketing and Communications guidelines.<br><br>Registration and marketing for the i-Days will be centralised and managed by EIT Health. Individual i-Days are expected to promote and market their local i-Day, using the materials provided. | The programme must develop marketing objectives and a marketing plan, which will be submitted as a deliverable. All plans must follow EIT Health Marketing and Communications guidelines. |
| **Recruitment** | The programme must enrol a minimum of 65 learners.<br><br>All participants will be invited to join the EIT Health Alumni Community. | The programme must enrol a minimum of 30 learners.<br><br>All participants will be invited to join the EIT Health Alumni Community. |
| **Mentoring & Coaching Network** | Three winning teams will be awarded a set of sessions with mentors and experts of the EIT Health Mentoring & Coaching Network. | One team – to be chosen upon academic guidelines – will be awarded a set of sessions with mentors and experts of the EIT Health Mentoring & Coaching Network. |
| **EIT Health Certificates of Completion** | EIT Health Certificates of Completion must be issued to eligible participants. | EIT Health Certificates of Completion must be issued to eligible participants. |
| **Citizen and Patient Engagement, High-Value Care, Ethical, Legal and Social Principles** | Each proposal must include completion of the mandatory self-assessment form related to Horizon Europe in the Plaza system. | The proposal must include completion of the mandatory self-assessment form related to Horizon Europe in the Plaza system. |
| **Learning formats** | In-person, online or blended formats are acceptable.<br><br>Each i-Day takes place within the same four-week period and the final | In-person, online or blended formats are acceptable. |

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| | Winners' Event unites the winners and participants of all the i-Days.<br><br>Typically, in-person i-Days events last for two days while online or blended i-Days are welcome to make i-Days more scalable, and they can be spread out over four to five days. | |
| **KPIs** | **Mandatory KPIs:**<br><br>EITHE08.1: Participants in (non-degree) education and training (minimum 65).<br><br>EITHE08.2EITRIS: Number of EIT RIS Participants with (non-degree) education and training (minimum 10).<br><br>KIC09: Programme Attractiveness and Demand.<br><br><br>**Optional KPIs (it is mandatory to select at least one):**<br><br>KIC03: Number of students trained by EIT Health (non-degree) education programmes.<br><br>KIC08: Number of start-ups engaged.<br><br>KIC10 Number of citizens/patients reached.<br><br>KIC11 Number of citizens/patients involved.<br><br>Custom HEI KPI: Professionals trained to consult for the universities involved in the HEI Initiative. (Please visit www.eit-hei.eu.)<br><br>KPIs definition can be found here. | **Mandatory KPIs:**<br><br>EITHE08.1: Participants in (non-degree) education and training (minimum 30).<br><br>EITHE08.2EITRIS: Number of EIT RIS Participants with (non-degree) education and training (minimum 8).<br><br>KIC09: Programme Attractiveness and Demand (minimum of three applicants per available spot).<br><br><br>**Optional KPIs (it is mandatory to select at least one):**<br><br>KIC03: Number of students trained by EIT Health (non-degree) education programmes.<br><br>KIC04: Number of professionals trained: Number of healthcare professionals trained by EIT Health non-degree education programmes; or, Number of executives trained by EIT Health non-degree education programmes.<br><br>KIC07: Number of Start-ups created by participants in (non-degree) Education programmes.<br><br>KIC05: Employment success.<br><br>KIC08: Number of start-ups engaged. |

| | | KIC10: Number of citizens/patients reached. |
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| | | KIC11: Number of citizens/patients involved. |
| | | KPIs definition can be found here. |
| **Expected deliverables** | OUT 01: Recruitment and local promotion of the i-Day event.<br><br>OUT 02: Delivery of an i-Day within the designated four weeks period.<br><br>OUT 03: Preparation of support for local i-Day winners to participate in the final i-Days Winners' Event.<br><br>OUT 04: Exploration of sustainability models to continue the i-Day beyond EIT Health funding.<br><br>DEL 01: Report outlining plans for recruiting and marketing of the local i-Day.<br><br>DEL 02: Report outlining the delivery of the i-Day after the event.<br><br>DEL 03: List of local i-Day's winning teams, with information about them.<br><br>DEL 04: Report outlining the sustainability model that will be implemented to continue the i-Day beyond EIT Health funding.<br><br>MS 01: (Critical) Confirmation of local i-Day dates.<br><br>MS 02: (Project) Launch of local promotion and material. | To be described by the Activity Leader. Make sure the following Deliverable is included: Updated Marketing Plan. |
| **Activity monitoring** | All the selected i-Days events will work in close contact with the EIT Health Education Lead, who will monitor the progress of the activity and will require information to be structured to facilitate the coordination of the network. Apart | As part of the Students Education & Fellowships Track, the Activity Leader will work in close contact with the dedicated Education Lead, who will monitor the progress of the activity. |

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| | from that, all EIT Health activities are subject to formal monitoring from the EIT Health Project Management Office. As multiannual activities, i-Days will be monitored with the objective of evaluating the continuity of the activity in the following year. Only those organisers successfully delivering and performing the educational events will be entitled to continue. | All EIT Health activities are subject to formal monitoring from the EIT Health Project Management Office. |
| **Evaluation** | Evaluation criteria and weights for new i-Days:<br><br>• Programme Excellence and Strategic Fit – 20%.<br><br>• Implementation and Feasibility – 40%.<br><br>• Impact and Sustainability – 40%.<br><br><br>Evaluation criteria and weights for re-applications:<br><br>• Programme Excellence and Strategic Fit 2022 – 20%.<br><br>• Implementation and Feasibility in past Business Plans – 20%.<br><br>• Implementation and Feasibility 2022 – 20%.<br><br>• Impact and Sustainability 2022 – 40%. | Evaluation criteria and weights for re-applications:<br><br>• Programme Excellence and Strategic Fit 2022 – 20%.<br><br>• Implementation and Feasibility in past Business Plans – 20%.<br><br>• Implementation and Feasibility 2022 – 20%.<br><br>• Impact and Sustainability 2022 – 40%. |

## Process summary

**Proposal preparation, submission, and selection process**

All activity proposals must be completed and submitted via Plaza, the EIT Health submission system, which can also be reached via BP 2022 Call page on Connections, the EIT Health

Community platform. Proposals follow a 2-step process: an Expression Of Interest (EoI) must first be submitted before a complete activity proposal can be submitted. The Plaza submission system will be available as of 15 December 2021.

All proposals must be formally submitted prior to the submission deadline. Applicants will need to register in Plaza well in time before the submission date. Please allow for two working days for the processing of your Plaza registration. Registration to EIT Health Plaza is done by following this link. See a guide to register to Plaza here.

The Education Team will be offering a webinar session with useful information for applicants:

12th January 2022, 10am CET (Munich time.) Click here to join!

No prior registration is required for participating in the webinars. The recordings and slides of the webinars will be made available on the dedicated working group on Connections. The activity leader of a proposal is responsible to obtain commitment from the consortium participating in the proposal before submission. The activity leader remains the single point of contact for official communication throughout the submission and review process and is responsible for the subsequent tasks that may ensue.

The submission of each proposal will follow a two-step-approach:

- Submission of an Expression of Interest (EOI): activity leaders must submit an EOI on the Plaza submission system by 18 January 2022, 16:00 CET the latest. EOIs are reviewed by the respective regional Innovation Hub office on the basis of a proposal's fit. Regional Innovation Hub offices communicate to activity Leaders, no later than 25 January 2022 to recommend whether a complete proposal should be submitted.

- Submission of Complete Proposal: activity leaders submit a complete proposal on the Plaza submission system using the same ID number from their EOI by 18 February 2022, 16:00 CET. The complete proposal form in Plaza will open on 17 January 2022 and is an extension of the EOI, information from your EOI remains available and editable in the complete proposal form. Eligibility results will be communicated to activity Leaders around 28 February 2021 no later than 2 weeks after submission.

If you need support, please check the dedicated group on Connections and/or contact your regional Innovation Hub / InnoStars.

All eligible proposals will be evaluated according to the selection criteria described in the table above.

The evaluation process involves the following stages:

*Remote Evaluations*

Each eligible proposal is evaluated by external evaluators based on the criteria described in the relevant between 1-15 March 2022. Evaluators are instructed to check for conflict of interest

and to inform the EIT Health Headquarters, if necessary, before evaluation of the proposal proceeds.

A maximum of 100 points will be awarded by each evaluator during the remote evaluation. The final remote evaluation score will be the average of all remote evaluators' scores.

Upon the evaluation by the Ethical, Legal and Social Implications (ELSI) board, the results will be discussed within the evaluators in a consensus meeting. The present call does not require Hearing's sessions. The final list of selected i-Days and continuing Summer School will be presented to the EIT Health Supervisory Board for approval.

The maximum total EIT contribution for an EIT Health Associate Partner is €350,000/year; for an External Project Partner this is €50,000 per year. These limits will be enforced at the selection stage.

**Communication to applicants**

The activity leaders of all proposals will be informed about the result of their proposal, in writing, by 7 April 2022. This communication will include proposal scores and detailed evaluation feedback.

**Confidentiality and conflict of interest**

All proposals submitted through EIT Health Plaza are accessible only to EIT Health staff members, for the processing of the application, and the Main Contact of each partner as well as the persons designated during the proposal phase. During the selection process, proposals are shared with the assigned external evaluators, who are bound to confidentiality by contract. Furthermore, EIT Health may give access to the submitted data to sub-contractors who are tasked with maintaining the Plaza system. These third parties are also bound by confidentiality provisions.

The EIT Health staff is bound by the policy on conflicts of interest.

Staff of partners of EIT Health are not involved in the evaluation process. Furthermore, members of the EIT Health Supervisory Board cannot be involved in projects.

Grounds for appeal and appeal procedure

Applicants may appeal the process for the selection of their own proposal(s).

The only grounds for appeal are:

- Process errors.
- Technical problems beyond the control of applicants (e.g. the technical failure of the electronic submission system).
- Human/technical errors made by EIT Health staff.

What does not constitute grounds for appeal:

- Scores awarded in the course of the evaluation process.

Appeal process:

- Partners should send their appeals in writing to the EIT Health Management Board at appeals@eithealth.eu (addressing the CEO) as soon as they identify an error, but no later than 21 days after the error occurred.
- EIT Health staff at the HQ assess the claim and deliver a first response with the regional Innovation Hub/InnoStars in copy.
- If there are grounds for appeal, the staff will attempt to remedy the consequences (e.g. if a technical error of EIT Health prevented the submission of a proposal, a late submission may still be accepted as eligible).
- The EIT Health Supervisory Board is notified about the matter if:
    - the partner does not accept that the Management Board rejects the appeal, or;
    - there are grounds for appeal, but the problem cannot be remedied any more without disrupting the process.