



EIT Health Accelerator
Bootcamp Call for EIC Supported
Ventures

**EIT Health hereby invites EIC start-ups to
submit their applications to one of EIT Health
Bootcamps**

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Submission deadline: **14 March 2022**



EIT Health is supported by the EIT,
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eithealth.eu

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History of Changes

Version	Publication Date	Change	Page
1	16/12/21	Initial version	-
2	17/12/21	First complete draft	All
3	21/12/21	Final draft	All



1. Context of the Call

As part of its Business Creation activities, EIT Health is partnering with the [European Innovation Council](#) (EIC) for a year-long pilot collaboration that will seek to create synergies between the two organizations for the purpose of enhancing Europe's support of innovation and breakthrough technologies in healthcare.

One core element of the collaboration will be channelling EIC-supported ventures into relevant EIT Health programmes by amplifying programme offerings between the two institutions. Start-ups will be eligible for such offerings only if they have received funding through participation in any EIC programme (or its previous funding instruments).

2. The Programme

[EIT Health Bootcamps](#) give start-ups the chance to explore and validate their full market potential and connect with a network of fellow entrepreneurs and innovators across Europe. Participants will analyse their competition, identify their unique selling proposition (USPs) and engage with their target customers to take their business to the next level.

Participation in one of EIT Health's Bootcamps for EIC supported ventures will give participating projects the opportunity to reach EIT Health ecosystem network and pitch their idea to experts across Europe.

3. Benefits for participants

a. All participants in any of EIT Health Bootcamps will receive:

- **Mentoring and professional training:** feedback on the project's innovation from people with experience in your field across Europe
- **Connections:** Receive valuable one-on-one time and pitch to top-tier experts
- **Business Model Support:** focused support to develop the business model and investigate market potential
- **Access to the EIT Health network:** Tap into EIT Health's network of 140+ partners to increase the visibility of your start-up
- **Participation in the Bootcamp Tour:** Network with peers from other Bootcamps and from industry experts and learn about local markets in various countries throughout Europe.
- **Financial support** to help you with travel and accommodation costs incurred during the programme.



b. Participants selected to one of EIT Health Bootcamps through the Bootcamp Call for EIC Supported Ventures will receive:

- A total of 4 selected EIC-supported ventures will be exempt from providing EIT Health with success fees or other types of reimbursement, including participation or commitment fees.
- In addition, EIC companies will receive an exclusive voucher of €1.000 for mentoring on a specific topic of interest.

4. Target Audience

The target is ventures that have previously received support from the EIC (or any of their previous financing bodies) and meet the eligibility criteria of each individual Bootcamp (see [section 6](#)).

5. Evaluation & Selection Process

Applicants will be selected to participate in the Programme based on the following eligibility and selection criteria:

a. Eligibility Criteria

- Start-ups that have been previously been supported by an EIC programme (or its previous funding Instruments).
- Be an SME according to the EU definition (Commission Recommendation 2003/361/EC)
- Incorporated companies established in one of the Horizon Europe countries (Member States and eligible non-EU countries).

In addition to these requirements, each company must fulfil the eligibility criteria set out by the specific Bootcamp that they are applying to (see [Section 6](#) for more information).

b. Evaluation

Following the eligibility check, the remaining evaluation steps will follow the rules set out by each specific Bootcamp, as described in [section 6](#). A maximum of 4 teams in total will be selected to participate in one of the Bootcamp programmes under the aforementioned special conditions ([section 3](#)).

c. The Application

- Must be in English
- Apply for the Women Entrepreneurship Bootcamp or the Reactor Bootcamp ([section 6](#)) through EIT Health's Optimy Registration platform. Incomplete submissions, late

submissions, or submissions via any other routes (e.g. email) will not be accepted. Create your EIT Health account and apply [here](#).

- In the application form, applicants should confirm that they have previously been supported by the EIC (or its previous funding Instruments) and provide the company PIC number.

6. 2022 EIT Health Bootcamps

6.1. Reactor Bootcamp

Medical imaging and big data analysis are becoming an ever-increasing focus for health innovation. Through expert guidance, this bootcamp helps start-ups develop engagement and launch strategies to accelerate the early adoption of their product across Europe.

The [Reactor Bootcamp](#) offers expert guidance on customer awareness, customer journey, industry compliance and go to market strategy, aiding start-ups to find their product-market fit and accelerate early adoption.

a. Eligibility criteria

Projects applying to the Reactor Bootcamp should meet the following requirements:

- Early and growth-stage European or incorporated startups innovating in the field of life sciences or healthcare (must have a working MVP)
- Startups focused on finding product-market fit
- Residence: any Horizon Europe country
- 60% of selected startups will be chosen from these areas:
 - Medical Institution Workflow and Process Optimization
 - Medical Imaging and Diagnostic

b. Evaluation and selection

After the eligibility check, applications will be evaluated by a group of experts. The selection committee will then choose the most promising teams based on:

- the quality of the business idea,
- their fit for the programme
- the team's motivation and level of commitment.

25 Shortlisted teams that pass the evaluation stage will then be invited to a Selection Day, where they will work on a challenge and have a 1:1 interview with Health Venture Lab (HVL) mentors and the HVL team. Based on this, the final list of participants will be defined.

c. Timeline

14 March: Deadline to apply

23 March: Announcement of evaluation results and 25 shortlisted start-ups

25 March: Selection Day

29 March: Selected teams are announced

d. How it works

Selected start-ups will attend intense online sessions for 4 weeks over a 3-month long period. Each team will define measurable goals at the beginning of the program. Our mentors, coaches, experts, trainers and the HVL Team support the teams to reach the next stage of their development by graduation. HVL provides continuous support for 2 more weeks after the Demo Day Pitch Competition to organize stakeholder meetings for the best teams.

6.2. Women Entrepreneurship Bootcamp

The [Women Entrepreneurship Bootcamp](#) connects high growth, women-led or co-led start-ups to an unparalleled network of investors and mentors – helping nurture and support rapid growth.

This programme will help to leverage the diversity in the leadership team to achieve the best possible outcomes for the start-up. This programme will also help the start-up find the reference points needed to successfully frame ambition and attract more investment.

The Women Entrepreneurship Bootcamp is a seven-week programme – providing intensive training, mentoring and networking opportunities in Galway (Ireland), Coimbra (Portugal), Barcelona (Spain) and London (UK). During this time, the team will participate in two pitch events and enjoy significant one-to-one face time with investors.

a. Eligibility criteria

The Women Entrepreneurship Bootcamp is looking for committed, driven and ambitious teams with a high-growth start-up that is:

- Women-led or co-founded, with a woman in the C-suite management team; male co-founders are highly encouraged to participate
- Early stage focused on any medical technology such as medical devices, digital health, and biotechnology services – excluding therapeutics;
- Greater than TRL 4 or equivalent

EIC companies / projects may apply to the Women Entrepreneurship Bootcamp free of charge, and no commitment or success fees apply to them.

b. Evaluation and selection

At least two external evaluators will assess your submission based on:

- Investment readiness
- Market traction



- Growth potential
- Team strength
- Founders diversity

If you are shortlisted, you will be interviewed to define the final list of participants.

c. How it works

We focus the training on understanding and leveraging the benefits of founder diversity to pitch, raise funds, plan growth, and get the best possible outcome for your start-up. Selected start-ups participate in a five-week programme, with travel to Galway, Ireland; Coimbra, Portugal and Barcelona, Spain. Each location provides four intensive days of training and networking on women leadership, fundraising and entrepreneurship topics.

d. Programme cost

The Women Entrepreneurship Bootcamp collects a commitment fee of €200 upon acceptance in the programme, and a success fee of a maximum of €20.000 depending on the fundraising round size. These fees **do not apply** to participants accepted through the Bootcamp Call for EIC Supported Ventures.

7. Project Reporting

A **mandatory final report** is expected at the end of the project. Templates for the reports will be provided. Reports must contain at least:

- Project description
- Financial Statement
- Successes / outcomes achieved
- KPIs achieved (e.g., jobs created, investment attracted during the year...)

8. EIT Health Terms and Conditions

a. Expectations

We ask for all EIC-supported entrepreneurs and teams to commit to participating fully in any EIT Health programme. If full participation and commitment cannot be guaranteed, an agreement must be made in advance with the Activity Lead or Programme Manager.

b. Promotion and Branding

Start-ups supported by EIT Health agree to the EIT Health branding. Start-ups participating in EIT Health Accelerator activities agree to use and display in their webpage the EIT Health logo as well as the EU flag logo and accompanying text “Funded by the European Union”.



Start-ups participating in this programme for EIC supported ventures are also required to follow EIC branding guidelines, therefore displaying the EU emblem and the text “This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 101035792”. Start-ups also agree to mention the EIT Health and EIC collaboration in its press releases. The branding package will be provided upon selection and must be affixed after the signature of the Subgranting Agreement.

9. Contact Information

- EIT Health Bootcamp contact points:
 - **Women Entrepreneurship Bootcamp:** Luca Venza, Director of Technology Innovation, Transfer & Acceleration at IESE Business School, lvenza@iese.edu
 - **Reactor Bootcamp:** Love Akpan, Project Manager, Health Venture Lab (HVL), love.akpan@hvlab.eu
 - **EIT-EIC collaboration pilot:** Ipshita Singh, Venture Portfolio Manager, ipshita.singh@eithealth.eu or Javier Vega, Programme Manager, javier.vega@eithealth.eu

10. FAQs

How many projects will be selected in the 2021 Bootcamp call for EIC supported ventures?

A maximum of 4 ventures will be selected to participate in the Bootcamp activities detailed herein. Please note that this does not mean that 4 start-ups will be accepted into each Bootcamp programme, but rather that the total number of companies supported as part of the Bootcamps call for EIC supported ventures is 4. The number of companies accepted in one specific Bootcamp will depend on the number of applicants and the quality of the proposals.

If I am an EIC-supported venture not selected as one of the 4 projects for the Bootcamp call for EIC ventures, but I am above the selection threshold, could I still decide to participate?

Yes. However, the rules and benefits of participation will change slightly compared to the Bootcamp call for EIC ventures (participation fees might apply), as you will be participating under the same conditions as other non-EIC start-ups. Please check terms and conditions of participation in the selected [Bootcamp](#).

Are the applications confidential?

Applications submitted to the EIT Health Bootcamp call for EIC supported ventures are handled under confidentiality. Everybody that handles the applications during the review process is bound by confidentiality agreements. Each evaluator involved in the evaluation process must sign the EIT Health Code of Conduct.

I have seen that EIT Health has other Bootcamp programmes that I am interested in applying to. Can I also be selected under special conditions outlined in this call if I am an EIC-supported venture?



No, for now only the Reactor and Women Entrepreneurship Bootcamps fall under the scope of the collaboration framework between EIT Health and EIC. If more Bootcamp programmes are opened to EIC-supported ventures with special conditions in future, the Call Document will be updated and we will update the EIT Health-EIC collaboration website (please be sure to check our social media channels or [EIC-collaboration website](#) regularly for updates).

If you are still interested in applying to other Bootcamp programmes, please also check the [EIT Health website](#), where you can find more information on applying to all of EIT Health's programmes under the normal conditions offered to all applicants.

