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# Entrepreneurship Training and Education Call

## Contents

<b>1. Entrepreneurship Training and Education Call .....</b>	<b>2</b>
1.1 Degree Programmes .....	2
1.2 Summer School Series.....	9
1.3 Bootcamps.....	15
<b>2. About EIT Health and the Call Process .....</b>	<b>21</b>
2.1 About EIT Health .....	21
2.2 Participation .....	22
2.2.1 Eligibility to participate in the call .....	22
2.2.3 Where to Get Help .....	22
2.3 Proposal preparation .....	23
2.3.1 Note on access to the EIT Health Connections Community Platform .....	23
2.4 Proposal submission and selection process .....	24
Step 1: Submission.....	24
Step 2: Evaluation.....	24
Step 3: Selection.....	25
Step 4: Communication to applicants.....	25
Step 5: Proposals updates.....	25
Steps 6-10: Business Plan drafting, review and approval .....	25
2.5 Eligibility criteria .....	26
Important considerations:.....	26
2.6 EIT Health Package Support.....	27
2.6.1 Marketing Services .....	27
2.6.2 Infrastructure Services .....	27
2.7 EIT Health Recognition Scheme.....	27
2.8 Confidentiality and conflict of interest .....	29
2.9 Grounds for appeal and appeal procedure .....	29
<b>3. Annexes.....</b>	<b>30</b>

# 1. Entrepreneurship Training and Education Call

## 1.1 Degree Programmes

EIT Health calls for two EIT-labelled Degree programmes in Innovation and Entrepreneurship for our Education portfolio 2.0, with the goal of nurturing and catalysing new entrepreneurial talent in healthcare in Europe and encouraging start-up creation.

EIT Health aims at partnering for the creation of a new Master of Science degree, or the enhancement of an existing degree, with innovation and entrepreneurship education. The aim should be to create a unique reference degree for:

- a. Digital Health
- b. Medtech or Biotech

Within the present call, EIT Health will fund one programme in Digital Health, together with the best-evaluated proposal either in Medtech or Biotech. Selected master programmes will place their focus on turning learners into potential and current entrepreneurs in said fields.

Digital Health is a pressing need in the health market, both in relation to future and current professionals. The EIT Health publication "[Rethinking education, skills and investment in new roles and talents](#)", published as part of the Think Tank 2020, suggests that creating "*university Professorships specialising in biostatistics, data science and AI medical solutions,(would help) provide these elements as part of overall HCP education*". Also, from a learner pathway perspective, Digital Health, Medtech and Biotech identify a clear path towards our Accelerator programmes in the future.

The two new programmes are expected to work toward obtaining the EIT Label as soon as they are notified of selection in 2022. The EIT Health team will give support to the selected master consortiums to assist in the preparation for the EIT Label. EIT Health will fund a preparation year, plus innovation and entrepreneurship education elements for the following years, from 2023-2028.

The applications will follow a modular approach, allowing the embedding of: innovation and entrepreneurship in different modules; summer school "mobility"; a business lab and an internship aimed at understanding real-world start-up and industrial challenges. It is expected that consortia capitalise on deep involvement of non-academic organisations, to allow inter-sectoral and inter-organisational experience and ensure that "learning by doing" is an integral part of the students' journey through the Master programme. Involving industry, businesses and healthcare organisations is a real asset that enriches the journey of future entrepreneurs and innovators. This approach should ensure learners maintain a mindset that values the strength of the knowledge triangle in pioneering new products and services.

Digitalisation is also a relevant element to consider. It allows partners to expand the mobility experience into a virtual experience, so they can scale up content and participation of students through online learning platforms, such as the EIT Health Academy. Degree Programmes selected into the EIT Health Education and Training portfolio will be supported by the Education Lead in charge of the Higher Education and Degree Programme track. This Education Lead, and Activity Leads, will be in close contact from the point of selection throughout the design and development phase, promotion and recruitment, and the continuing dialogue will allow them to address any hurdles that arise. This collaborative approach aims at ensuring the following strategic goals are met in a mutually beneficial fashion:

- optimal measurement of outputs;
- advertising opportunities and visibility of the EIT Label;
- maximising cross path with programmes from other Pillars, such as those in Accelerator within the Entrepreneurship Education pathway of the EIT Health portfolio;
- aligning with relevant initiatives and policies such as the HEI Initiative; the EntreComp Framework and EPIC, its related measurement tools, or the Gender Equality Strategy 2020-24;
- linking challenge-based learning and impact to Sustainable Development Goals (SDG) relevant to EIT Health mission.

The close collaboration within EIT Health staff aims at coordinating:

- a. Marketing efforts, included as a service
- b. Recruitment and fees collection
- c. Selection of participants
- d. Learner monitoring and KPIs monitoring
- e. Support for the EIT Labelling (for degree programmes)
- f. Graduation ceremony and certification issuing

For the Summer School Series and the Business Lab, other EIT Health team members will contribute: the Students & Fellowships track Lead and the Business Creation track Lead respectively.

About the Degree Programme call	
<b>Definition</b>	The call aims at creating two new, or enhanced pre-existing, Master of Science degree programmes, one in the field of Digital Health and one in either Medtech or Biotech, covering a total 120 ECTS and including common global features like internships, summer schools and a business lab.
<b>Goal</b>	To develop and support pan-European Master programmes able to deliver innovation and entrepreneurship skills to participants. EIT Health aims at positioning unique Master programmes on the education health market and consolidating a <b>cohort of 70 students per year per programme</b> .

	<p>Innovation and entrepreneurship elements are embedded as key features that enhance the overall educational quality and standards in the European health sector.</p> <p>Master programmes encourage the creation of start-ups and consolidate the formation of a new generation of entrepreneurs for the future of health and healthcare in Europe.</p> <p>The uniqueness of the programme must be highlighted in terms of innovative education, integration of the knowledge triangle and market analysis. An accompanying Summer School, business lab and a citizen and patient module complement the master programme.</p>
<p><b>Audience / Target Learner</b></p>	<p>Motivated, talented aspiring young entrepreneurs, with interest in the broad topics of Digital Health or MedTech/BioTech, bearing an undergraduate diploma (or higher).</p> <p>Applicants must have completed a bachelor’s degree encompassing a minimum of 180 ECTS credits.</p> <p>English requirement as requested by the HEI (TOEFL, IELTS, etc).</p>
<p><b>Duration of the grant</b></p>	<p>EIT Health wishes to partner for the creation or scale-up of programmes. All programmes may apply for a maximum of <b>five</b> years, whereby:</p> <ul style="list-style-type: none"> <li>• The first year serves as a development phase (to obtain the EIT Label and consolidate syllabi and modules’ description; also development of on-line courses). The outcomes of the first year can be potentially accelerated if the consortium is able to initiate activities immediately after results of the call are published, so that main documents for the label are finished (and in best case, submitted) within 2022.</li> <li>• A maximum of <b>four</b> years for running Labelled Degree Programmes.</li> </ul>
<p><b>Indicative grant amount per program</b></p>	<p><b>First year (development phase)</b></p> <ul style="list-style-type: none"> <li>• Innovation &amp; Entrepreneurship (I&amp;E) module development: Maximum €60,000.</li> <li>• Management costs: Maximum €70,000.</li> <li>• Up to €100,000 for the digitisation and online delivery preparation of all possible courses in Module 1 and/or 2. Applicants can decide if this is done in the first or second funding year.</li> </ul> <p>Maximum EIT Health funding per development year: €230,000.</p> <p><b>Labelled Degree Programmes (from 2024 onwards, up to 4 years):</b></p> <ul style="list-style-type: none"> <li>• Max. € 175,000 for development of Summer School track.</li> <li>• Max. € 20,000 for Business Lab development.</li> <li>• Other eligible costs related to the delivery of Innovation and Entrepreneurship education: Maximum €50,000.</li> </ul>

<b>Co-funding request</b>	All projects are encouraged to contribute as much co-funding as is feasible. Percentage per type of organisation is detailed in <a href="#">Annex 2</a> . Please visit the co-funding section and <a href="#">Annex 2</a> for further information.
<b>Rules for consortia</b>	<p>Must include a minimum of two Higher Education Institutions (HEI), from two different eligible countries, whereby:</p> <ul style="list-style-type: none"> <li>• At least one consortium member must be an EIT Health Core or Associate Partner.</li> <li>• One HEI must belong to a RIS region.</li> <li>• There must be at least two non-academic or industry partners.</li> </ul> <p>Any member of the consortium is eligible as lead for the activity.</p>
<b>Standardised data</b>	The participant registration and post-programme surveys will be led by EIT Health, with collaboration from the Activity Lead. EIT Health platforms will be used for the purpose of registration and post-programme survey. Access to participants' data will be shared.
<b>Mandatory evaluation of EIT Health funded programmes</b>	<p>The Activity Lead, in collaboration with EIT Health, will perform the impact evaluation of the programme on a yearly basis.</p> <p>EIT Health will provide a pre- and post-questionnaire, to demonstrate the variation in levels of confidence, performance, skills, knowledge and/or behaviour around the programme.</p> <p>A retrospective action for measurement of entrepreneurial intentions and innovation skills development among previous years' participants will be developed by EIT Health. Potential start-ups created, jobs created and other relevant KPIs will be monitored in the three years following graduation.</p>
<b>European Credit Transfer and Accumulation System (ECTS)</b>	<p>Four modules of 30 ECTS each: 120 ECTS in total.</p> <p>Suggested for module 1 &amp; 2: Technical and / or Specialization courses.</p> <p>Suggested for module 3, encompass:</p> <ul style="list-style-type: none"> <li>• Summer School 5 ECTS</li> <li>• Business Lab 3 ECTS</li> <li>• Citizens and Patients Activities 2 ECTS</li> <li>• Development of a project during internship (intrapreneurial one – intern position at a non-academic organisation; creation of their own science-based organisation; supporting other ventures) 20 ECTS</li> </ul> <p>Module 4: master thesis.</p>
<b>Sustainability</b>	To apply for the EIT Label and an EIT Grant, it is necessary to provide a financial model and a sustainability plan for the programme. The proposal explain how the key EIT strategic principle of financial sustainability will be achieved. It is necessary to provide a structured plan for the total duration of the education programme. The proposal should outline a well-defined

	<p>sustainability strategy to continue the education programme beyond the EIT Health funding period.</p> <p>Consortia can approach sustainability in a more general approach or break it down by each element, using different mechanisms for the different modules, the Summer School track and the business lab. Still, each year the programme team will be required to report progress on one of the identified areas and the action plan towards sustainability.</p> <p>It is suggested that applicants include in their proposal potential measures for scaling up the education programme (i.e. maximising the number of learners). The EIT Health Academy platform is strongly recommended as an option for a scaling-up mechanism. Partners can explore the possibilities for collaboration within the Academy in <a href="#">Annex 5</a>.</p> <p>After the grant period, if agreed, Consortia can extend the collaboration with EIT Health by applying to the Recognition Programme, which allows the programme to benefit from being part of the portfolio. While the programme will not receive a direct grant, it will receive other benefits.</p> <p>Please note that letters of intent (institutional commitment) and of interest (sponsoring seats, master thesis, scholarships etc.) are required.</p>
<b>Marketing</b>	<p>EIT Health will lead the marketing of the programme, ensuring its visibility through the relevant channels, so the recruitment of the yearly targets is successful.</p> <p>The programme will follow the general communication and marketing guidelines of EIT Health.</p>
<b>Recruitment and selection of participants</b>	<p>The programme must enrol a minimum of 70 learners per year. Examples of students' entry points can be found in <a href="#">Annex 6</a>.</p> <p>Candidates will experience an equal selection process in both selected masters. A motivation letter from candidates will be requested during their application. It should point out specific contributions within the field selected, the candidate's interest and experience in innovation and entrepreneurship, and what benefits the candidate would gain from the degree programme. Inclusion of an entrepreneurial idea is considered an asset. The partners and EIT Health will constitute a Selection Committee aimed at the screening and final selection of candidates.</p> <p>All students will be invited to join the <a href="#">EIT Health Alumni Community</a>.</p>
<b>Mentoring &amp; Coaching Network</b>	<p>The <a href="#">EIT Health Mentoring &amp; Coaching Network</a> will be actively involved to personalise follow-up for students, especially in relationship to the output of the Summer School track; the Business Lab, and other activities.</p>
<b>WorkInHealth</b>	<p>The mandatory internship can be facilitated for students via the WorkInHealth initiatives (career fairs, AI-matching platform, etc.), which – apart from those opportunities brought by the non-academic partners in the consortium – offer the opportunity to connect the consortium and other</p>

	ecosystem actors. WorkInHealth facilitates the possibility to address and interact with specific industry and start-up topics that will be developed by students during their internship and/or master thesis.
<b>Learning formats</b>	In-person, online or blended formats are acceptable.  Physical mobility is expected for the Summer School while digitalisation of certain courses or modules can expand mobility, creating virtual opportunities.
<b>Digitalisation</b>	The creation of online formats — or enhancement of pre-existing ones — is strongly encouraged within the first and/or second modules. EIT Health’s Academy Platform remains at the disposal of all applicants.  By the end of the development year, it is expected that each programme offers at least <b>one</b> on-line course from the first or second module in our Academy Platform, to be executed with the first cohort.
<b>KPIs</b>	<p><b>Mandatory KPIs:</b></p> <p><b>People Trained</b></p> <p>EITHE07.1: Number of graduates from EIT labelled MSc/PhD programmes (minimum 70/year).</p> <p>EITHE07.2: Number of EIT RIS graduates from EIT labelled MSc/PhD programmes</p> <p>KIC09: Programme attractiveness and demand.</p> <p><b>Start-ups created and supported</b></p> <p>KIC09: Programme Attractiveness and Demand (minimum of three applicants per available spot).</p> <p>EITHE05.1: Number of start-ups created through EIT labelled MSc/PhD programmes.</p> <p>EITHE05.2: EITRIS Number of EIT RIS start-ups created through EIT labelled MSc/PhD programmes</p> <p>EITHE09.1: Number of EIT labelled MSc/PhD students and graduates who joined Start-ups</p> <p>EITHE09.2: Number of EIT RIS EIT labelled MSc/PhD students and graduates who joined start-ups</p> <p><b>Optional KPIs (it is mandatory to select at least one):</b></p> <p>KIC01: Number of jobs created in new business organisations as a direct result of your programme</p> <p>KIC02: Number and type of jobs and/or employment in existing businesses</p> <p>KIC08: Number of start-ups engaged.</p>



	<p>KIC10: Number of citizens/patients reached.</p> <p>KIC11: Number of citizens/patients involved.</p> <p>Please refer to the KPI Guidance for the definition of the KPIs (<a href="#">Annex 1</a>)</p>
Expected deliverables	<p><b>Year 1:</b></p> <p>DEL01: Full curriculum with Innovation and Entrepreneurship Embedded</p> <p>DEL02: Related to the committed online learning elements</p> <p>DEL03: Financial sustainability action plan</p> <p><b>From Year 2 (2024) onwards:</b></p> <p>To facilitate the tracking of deliverables, EIT Health fully aligns with the outcomes and deliverables contained in the EIT Label Handbook<sup>2</sup> and to the Impact Framework. Applicants are advised to review the document for further details on expected deliverables.</p> <ul style="list-style-type: none"> <li>• <b>Student data:</b> number of applicants, number of enrolled students, number of active students, gender balance, geographical background (EU/EHEA, EIT RIS countries, third countries).</li> <li>• <b>Graduate data:</b> number of graduates, gender, geographical background (EU/EHEA, EIT RIS countries, third countries), graduate destinations and labour market situation.</li> <li>• <b>Students’ entrepreneurship competencies:</b> number of completed student projects and/or products and start-ups.</li> <li>• Students’ achievement of all EIT’s Overarching Learning Outcomes (OLOs).</li> <li>• <b>Student retention and completion:</b> Data on student retention and completion rates and its analysis.</li> <li>• <b>Graduate employment and career progress:</b> solid graduate tracking is provided with fine grained data and analysis of graduate outcomes (employment, labour market match, sector, entrepreneurship) and career progress over time.</li> </ul>
Activity monitoring	<p>Education and Activity Leads will meet regularly to coordinate collaboration within the KIC and to review the progress of programme implementation.</p> <p>Each semester, formal monitoring sessions will be held between the EIT Health Project Management Office and the Activity Lead of the programme to determine progress towards critical milestones.</p> <p>Please note that the continuation of the programme is directly related to KPIs and outcomes achievement. Funding can be discontinued in the event of underachievement.</p>
Evaluation	<p>Evaluation criteria and weights are as follows:</p>

	<ul style="list-style-type: none"><li>• Programme Excellence and Strategic Fit – 20%.</li><li>• Implementation and Feasibility – 40%.</li><li>• Impact and Sustainability – 40%.</li></ul>
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## 1.2 Summer School Series

The Summer School Series consists of several thematic tracks. It is designed with the ambition of creating a reference programme for short courses in entrepreneurship education – carving a path toward start-up creation for aspiring entrepreneurs.

EIT Health is calling for three tracks: two that are embedded in the call for Degree Programmes and one that is independent from the Degree Programmes.

The Summer School Track that is independent from Degree Programmes, will address the following theme:

### *“Future Female Founder Summer School Track”*

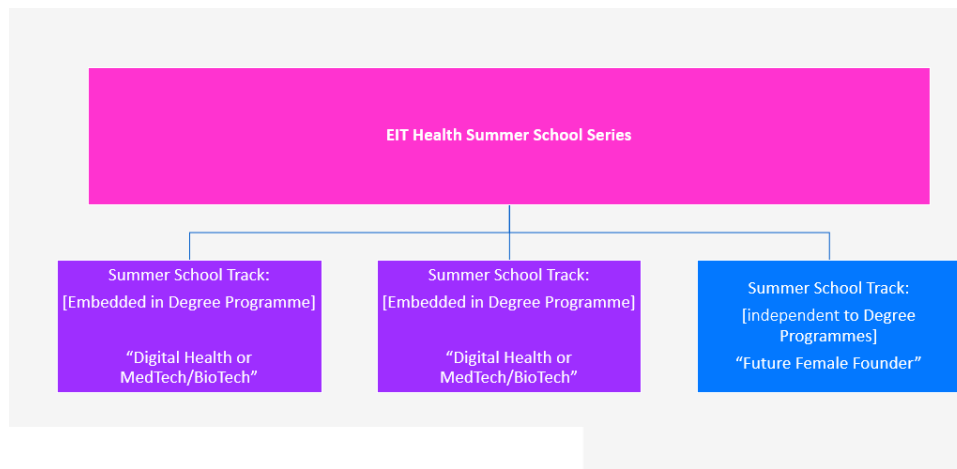
This track is centred on female entrepreneurship, which is key to moving toward a gender-equal Europe, as supported by the [European Commission Gender Equality Strategy](#). In addition, it is aligned with the European Commission’s action toward women’s participation in STEM (science, technology, engineering, and mathematics) fields through the [Girls Go Circular project](#). Participation in this Summer School Track sets the stage for entrepreneurial graduate-level female students to take their ideas to the next phase of development. This track orients these students toward continuing their entrepreneurial journey, for example, with EIT Health Bootcamps or other Accelerator programmes.

Each Summer School Track will implement a two-to-three-week programme delivering the knowledge, skills and competencies for creativity, innovation and entrepreneurship in fields relevant to EIT Health.

Within the Summer Schools Series, I & E (Innovation and Entrepreneurship) elements are central and are delivered with a hands-on approach.

A dedicated Education Lead will collaborate closely with the Summer School Tracks Activity Leads to support the coordination of the Summer School Series. The Education Lead will focus their support on areas such as: marketing, registration, recruitment, learner monitoring, monitoring of implementation, a final closing event and facilitating synergies between tracks

In many cases, this support addresses the required alignment with EIT Health’s Strategic Agenda, which is mentioned above, in the Degree Programme section.



About the Summer School Series call	
<b>Definition</b>	<p>Work Package delivery of a Summer School Track to cover 5 ECTS.</p> <p>Track theme is as follows:</p> <p><i>Future Female Founder Summer School Track</i></p>
<b>Goal</b>	<p>The Summer School Series is meant to become a reference in short courses for entrepreneurship education, carving the path toward start up creation for aspiring entrepreneurs.</p> <p>The Summer School Series exposes students to innovation and entrepreneurship in a dynamic and hands-on short course, preparing learners to continue on a path toward further I &amp; E pursuits.</p> <p>The first Summer School Series edition takes place in the summer of 2023.</p> <p>A Summer School Track includes:</p> <p>A. Development of the Summer School Track, including:</p> <ul style="list-style-type: none"> <li>• arranging consortium meetings;</li> <li>• developing education content (including developing challenges, which shall be based on UN SDG3 related targets 3.1. to 3.9);</li> <li>• sourcing coaches, mentors and speakers;</li> <li>• arranging hosting logistics (agenda, venues, supporting technology, etc.).</li> </ul> <p>B. Delivery of a two-to-three-week Summer School Track for a minimum of 70 students, including:</p> <ul style="list-style-type: none"> <li>• Online, pre-learning, levelling course: Delivery of an online, pre-learning course is encouraged to facilitate Summer School</li> </ul>

	<p>participants starting off at the same level, allowing them to make the most of the learning experience.</p> <ul style="list-style-type: none"> <li>• Support for the ideation and development of group projects.</li> <li>• Real-life health challenges.</li> <li>• Presentations and meetings with relevant stakeholders, experts and role models.</li> <li>• Organisation and implementation of learning sessions, case studies.</li> <li>• Final pitch and winner selection, delivered in collaboration within the KIC.</li> </ul> <p>C. End of year programme reporting and financial reporting.</p>
<b>Audience / Target Learner</b>	<p>Motivated and aspiring entrepreneurs who are ready to advance their I &amp; E journey in a STEM field. The learners should be looking to take the next step with their entrepreneurial ideas.</p> <p>For example, any of the following learners could be the target audience:</p> <ul style="list-style-type: none"> <li>• Master students</li> <li>• PhD students</li> <li>• Post-doctoral students</li> <li>• Medical students</li> <li>• Multidisciplinary students</li> </ul>
<b>Duration of the grant</b>	<p>A Summer School Track that is external to the Degree Programmes (for those not embedded in Master programmes) can apply for a maximum 3-year funding cycle.</p> <p>EIT Health calls for a multi-annual proposal, up to 3 years.</p>
<b>Indicative grant amount per program</b>	<p>Up to €175,000 will be awarded for Year One of a Summer School Track, considering the following costs as the maximum eligible for each category:</p> <ul style="list-style-type: none"> <li>• Up to €72,000 for mobility travel expenses.</li> <li>• Up to €4,500 for event catering.</li> <li>• Up to €60,000 for trainers and mentors.</li> <li>• Up to €37,000 for trainers and mentors (travel).</li> </ul> <p>The decreasing funding model will function as follows over a 3-year period:</p> <ul style="list-style-type: none"> <li>• <b>Year One:</b> Up to €175,000</li> <li>• <b>Year Two:</b> Up to €125,000</li> <li>• <b>Year Three:</b> Up to €75,000 (final year of funding)</li> </ul> <p>EIT Health assumes costs for marketing, prizes on Mentoring &amp; Coaching, and the final closing event.</p> <p>After the grant period, it is expected that the Summer School Track will continue its activities and, if agreed, can extend its collaboration with EIT Health by applying to the Recognition Programme.</p>

<b>Co-funding request</b>	All projects are encouraged to contribute as much co-funding as is feasible. The percentage per type of organisation is detailed in <a href="#">Annex 2</a> . Please visit the co-funding section and <a href="#">Annex 2</a> for further information.
<b>Rules for consortia</b>	<p>Must include a minimum of two Higher Education Institutions (HEI), from two different eligible countries, whereby:</p> <ul style="list-style-type: none"> <li>• At least one consortium member must be an EIT Health Core or Associate Partner.</li> <li>• One HEI must belong to a RIS region.</li> <li>• Any member of the consortium is eligible as lead for the activity.</li> </ul> <p>There must also be at least one non-academic or industry partner.</p>
<b>Standardised data</b>	Participant registration and a post-programme survey will be led by EIT Health, with collaboration from the Activity Lead and the participating institutions. Access to participants' data will be shared.
<b>Mandatory evaluation of EIT Health funded programmes</b>	<p>The Activity Lead, in collaboration with EIT Health, will perform the impact evaluation of the programme on a yearly basis.</p> <p>A pre- and post-questionnaire – to demonstrate the variation in levels of confidence, performance, skills, knowledge and/or behaviour around the Summer School – will be provided by EIT Health.</p> <p>A retrospective action for measurement of entrepreneurial intentions and innovations skills development among previous years' participants will be developed by EIT Health. Potential start-ups created, jobs created and other relevant KPIs will be monitored in the three years following completion.</p>
<b>European Credit Transfer and Accumulation System (ECTS)</b>	The Summer School Track must offer a minimum of 5 ECTS.
<b>Sustainability</b>	<p>The Summer School Track must outline a well-defined sustainability strategy for continuing the education programme beyond EIT Health funding.</p> <p>The Summer School Track shall work toward sustainability, with a multi-annual strategy included in the proposal. Each of the identified mechanisms requires a clear action plan.</p> <p>After the grant period, it is expected that the Summer School Track will continue its activities and, if agreed, can extend the collaboration with EIT Health by applying to the Recognition Programme, which allows the programme to benefit from being part of the portfolio. While the programme will not receive a direct grant, it will receive other benefits.</p> <p>Please note that letters of intent (institutional commitment) and of interest (sponsoring seats, master thesis, scholarships, etc.) are required.</p>

<b>Marketing</b>	<p>EIT Health will lead the marketing of the programme, ensuring its visibility through the relevant channels, so the recruitment of the yearly targets is successful.</p> <p>The programme will follow the general communication and marketing guidelines of EIT Health.</p>
<b>Recruitment and selection of participants</b>	<p>The programme must enrol <b>a minimum of 70 learners per year</b>.</p> <p>All participants will be invited to join the <a href="#">EIT Health Alumni Community</a>.</p>
<b>Mentoring &amp; Coaching Network</b>	<p>One team – to be chosen based on academic guidelines – will be awarded a set of sessions with mentors and experts of the <a href="#">EIT Health Mentoring &amp; Coaching Network</a>.</p>
<b>EIT Health Certificates of Completion</b>	<p>EIT Health Certificates of Completion must be issued to eligible participants.</p>
<b>Citizen and Patient Engagement, High-Value Care, Ethical, Legal and Social Issues (ELSI)</b>	<p>The proposal must include completion of the mandatory questions on citizen and patient engagement and outcomes that matter to patients as well as the ELSI self-assessment form in the Plaza system.</p> <p>Citizens and patients are expected to be involved in the activity development.</p>
<b>Learning formats</b>	<p>In-person, online or blended formats are acceptable.</p> <p>Given that the Summer School Track is delivered in a minimum of two host institutions, the learning must be synchronised in the delivery of key content. For example, master classes, a final event, etc.</p>
<b>Digitalisation</b>	<p>As a component of the Summer School Track, an online, pre-learning course is encouraged to facilitate Summer School participants in starting off at the same level and allowing them to make the most of the learning experience.</p>
<b>KPIs</b>	<p><b>Mandatory KPIs:</b></p> <p>EITHE08.1: Participants in (non-degree) education and training (minimum 70 /year).</p> <p>EITHE08.2EITRIS: Number of EIT RIS Participants with (non-degree) education and training (minimum 12).</p> <p>KIC09: Programme Attractiveness and Demand (minimum of three applicants per available spot).</p> <p><b>Optional KPIs (it is mandatory to select at least one):</b></p> <p>KIC03: Number of students trained by EIT Health (non-degree) education programmes.</p>

	<p>KIC04: Number of professionals trained: Number of healthcare professionals trained by EIT Health non-degree education programmes; or, Number of executives trained by EIT Health non-degree education programmes.</p> <p>KIC07: Number of Start-ups created by participants in (non-degree) Education programmes.</p> <p>KIC05: Employment success.</p> <p>KIC08: Number of start-ups engaged.</p> <p>KIC10: Number of citizens/patients reached.</p> <p>KIC11: Number of citizens/patients involved.</p>
<b>Expected deliverables</b>	<p>To be described by the Activity Leader.</p> <p>OUT 01: Recruitment and promotion.</p> <p>OUT 02: Delivery of the Summer School Track</p> <p>OUT 03: Exploration of sustainability models to continue the Summer School Track beyond EIT Health funding.</p> <p>DEL 01: Recruitment and marketing plan.</p> <p>DEL 02: Report outlining the agenda, curriculum, and methodology planned for delivery of the Summer School Track.</p> <p>DEL 03: Report outlining the sustainability model that will be implemented to continue the Summer School Track beyond EIT Health funding.</p> <p>DEL04: Final report including structured learner data, lessons learned, achievements (template to be provided).</p> <p>MS 01: (Critical) Confirmation of programme dates.</p> <p>MS 02: (Project) Launch of learner recruitment.</p>
<b>Activity monitoring</b>	<p>Education and Activity Leads will meet regularly to coordinate the collaboration within the KIC and to review progress in implementation.</p> <p>All EIT Health activities are subject to formal monitoring from the EIT Health Project Management Office to determine progression towards critical milestones.</p> <p>Please note that the continuation of the programme is directly related to KPIs and outcomes achievement. Funding can be discontinued in the event of underachievement.</p>
<b>Evaluation</b>	<p>Evaluation criteria and weights are as follows:</p> <ul style="list-style-type: none"> <li>● Programme Excellence and Strategic Fit – 20%.</li> <li>● Implementation and Feasibility – 40%.</li> <li>● Impact and Sustainability – 40%.</li> </ul>

### 1.3 Bootcamps

EIT Health aims to build a portfolio of short and intensive entrepreneurship Bootcamp programmes, offering support to early-stage companies in Europe by providing a continuum between research, ideation, needs identification and formation of a viable business case. The programmes will provide support across the healthcare landscape (Biotech, Digital Health, Medtech) and/or for founders operating in high-priority areas, like needs-driven innovation, active and healthy ageing, or women in entrepreneurship.

With the Bootcamps call, EIT Health is aiming to support a balanced portfolio of at least four programmes, which address the thematic scope listed in the table below and follow EIT Health and European Commission's strategic objectives.

The Bootcamps shall serve as a source of potential deal flow to other, later-stage or targeted support programmes in the EIT Health portfolio, including the Investor Network, Catapult, Bridgehead and others.

Each supported Bootcamp programme will implement an eight-to-ten-week programme delivering expert mentoring and knowledge, skills, and competencies, such as: validation of a problem-solution and product-market-fit, design of a viable business model, understanding market potential of an innovation/product, the competitor landscape, users and economic buyers, and building a value proposition. Following participation in the Bootcamp, teams/start-ups should be ready to take the next steps in securing funding for developing their idea and/or entering other European markets. The Bootcamp curriculum shall be based on practical implementation of frameworks and methodologies for the idea that the team/start-up put forward for Bootcamp participation. Teams/start-ups must strengthen their business case and be able to use acquired knowledge and skills in their venture's future development.

A dedicated Business Creation Programme Manager will collaborate closely with the Bootcamp Activity Leads to support: coordination of the portfolio of Bootcamps; the marketing, application/admission process; recruitment/scouting across the EIT Health network; monitoring of participants; monitoring of programme implementation; and facilitating synergies between programmes. This coordination and collaboration work will ensure the required alignment to achieve the goals and objectives outlined in the EIT Health Strategic Agenda.

<b>Specific conditions of Bootcamp programmes</b>	
<b>Thematic scope</b>	<p>The Bootcamp programme shall be focused on a specific sector/topic or part of the entrepreneurial journey, and the programme's design, in terms of consortia composition/faculty and proposed curriculum, shall clearly reflect that focus. For Business Plan 2023-2025 EIT Health seeks to support acceleration programmes targeting the following topics:</p> <ul style="list-style-type: none"> <li>● Healthtech (Digital Health/Medtech)</li> <li>● Biotech</li> <li>● Citizen and patient innovation</li> <li>● Female founders and/or Femtech</li> </ul>



	<ul style="list-style-type: none"> <li>• Silver economy</li> </ul>
<b>Goal</b>	<p>Bootcamp programmes provide participants with both theoretical and practical knowledge about entrepreneurship in healthcare. In particular, a programme should be intended to provide participants with the knowledge, competencies and skills to validate the business case and build a start-up. Frameworks and methodologies to be taught to the participants may include:</p> <ul style="list-style-type: none"> <li>• Customer discovery</li> <li>• Stakeholder mapping</li> <li>• CIMIT Healthcare Innovation Cycle</li> <li>• Design thinking (problem and solution space)</li> <li>• Value proposition design</li> <li>• MVP and prototyping</li> <li>• IP, Regulatory and Market Access</li> <li>• Healthcare Business Model Canvas</li> <li>• Business concept plan</li> <li>• Fundraising and Pitching to investors</li> </ul>
<b>Target audience</b>	<p>The Bootcamp Programmes shall target teams/early-stage start-ups who are motivated to incorporate/develop their start-up and are seeking support to validate their business idea and/or solve a specific business challenge – depending on the thematic focus of the Bootcamp.</p> <p>The Bootcamp programmes will be dedicated to supporting teams/start-ups with a minimum maturity level of Proof of Concept (solutions that currently have a validation of key technological/process components, can demonstrate measurable results, and have a clear route to produce clinical impact).</p>
<b>Programme structure and format</b>	<p>A typical Bootcamp programme should offer a good mix of:</p> <ul style="list-style-type: none"> <li>• Theory and practice: <ul style="list-style-type: none"> <li>○ Online pre- and in-course learning</li> <li>○ Expert and faculty seminars</li> <li>○ Fieldwork and development/project time</li> </ul> </li> <li>• Interactive sessions: <ul style="list-style-type: none"> <li>○ Workshops</li> <li>○ Office hours</li> <li>○ Expert coaching and mentoring sessions</li> </ul> </li> <li>• Stakeholder access and peer learning: <ul style="list-style-type: none"> <li>○ Facilitated access to relevant stakeholders</li> <li>○ Reverse pitch sessions and 1:1 feedback</li> </ul> </li> </ul>

	<p>Regarding programme format, Bootcamps are encouraged to plan modules according to best content-to-format principles. Format could include:</p> <ul style="list-style-type: none"> <li>• Online, pre-learning and levelling course: delivery of an online, pre-learning course is encouraged, to help Bootcamp participants start off at the same level, allowing them to make the most of the learning experience.</li> <li>• Seminars, workshops, presentations and meetings with relevant stakeholders and experts.</li> <li>• Mentoring and coaching sessions.</li> <li>• In-person/online peer learning sessions.</li> <li>• In person/online final pitch and winner selection.</li> </ul>
<b>Mentoring &amp; Coaching Network</b>	<p>One team/start-up selected as the winner of the programme will be awarded a set of sessions with mentors and experts in the EIT Health Mentoring &amp; Coaching Network.</p>
<b>Ethical compliance and impact</b>	<p>The Bootcamp programmes seeking support are expected to comply with ethical, legal and social principles and to contribute to the achievement of societal impact by integrating one or more of the following elements in the programme curriculum:</p> <ul style="list-style-type: none"> <li>• Involving individual citizens and patients and/or professional organisations in the innovation/business modelling process/value proposition definition.</li> <li>• Working with users to test and validate and/or co-create solutions that deliver outcomes that matter most to citizens and patients.</li> </ul>
<b>Continuous programme development</b>	<p>Activity Leads of Bootcamp programmes shall participate in the exchange of best practices and knowledge organised centrally by EIT Health to facilitate continuous programme efficiency and improvement over time. This may include participation in dedicated workshops/meetings to share lessons learnt, tried and tested frameworks/resources, etc.</p>
<b>Implementation timeline</b>	<p>The Bootcamp programme should be implemented once per year in 2023, 2024 and 2025 in one of the two waves:</p> <ul style="list-style-type: none"> <li>• Wave 1: Application window for participants open January to March, with programmes implemented preferably during the months of April to July.</li> <li>• Wave 2: Application window for participants open April to June, with programmes implemented preferably during the months of July to October.</li> </ul>

	The Bootcamp programme should ensure a minimum of 2-months (8-10 weeks) engagement of participants with proposed curriculum and faculty.
<b>Duration of the grant</b>	The Bootcamp programmes are expected to be planned for a minimum of 3-years/editions with decreasing annual financial support from EIT Health.
<b>Indicative grant amount per program</b>	<p>Over the three-year Bootcamp programme, up to €230,000 will be allocated per selected programme in EIT Health’s Business Plan 2023-2025, with the following distribution of EIT contribution:</p> <ul style="list-style-type: none"> <li>• <b>Year One:</b> Up to €120,000</li> <li>• <b>Year Two:</b> Up to €70,000</li> <li>• <b>Year Three:</b> Up to €40,000 (final year of funding)</li> </ul> <p>Subsequent years of EIT Health financial support will be subject to the programme's performance and monitoring results. Activity Leads may be requested to implement changes to the programme curriculum based on feedback from participants and the EIT Health Business Creation Programme Manager in charge of the Bootcamp portfolio.</p> <p><b>Important:</b> The Bootcamp programme is expected to drive programme efficiency over time and to gain traction in terms of attracting additional funding sources. Despite decreasing EIT Health financial support, the programme's outputs are expected to remain or increase over time.</p> <p>Over the duration of the Bootcamp programme EIT Health will continue assuming costs for marketing, centralised application and evaluation platforms, and Mentoring &amp; Coaching vouchers.</p>
<b>Co-funding request</b>	All projects are encouraged to contribute as much co-funding as is feasible. The minimum percentages of co-funding per type of organisation are detailed in <a href="#">Annex 2</a> . Please visit the co-funding section and <a href="#">Annex 2</a> for further information.
<b>Rules for consortia</b>	<p>Programme consortia must include a minimum of two partners, from two different eligible countries. For details, please refer to section <a href="#">2.2.1 Eligibility to participate in the call</a> of this call document. We anticipate that lead partners are incubators, innovation clusters, universities and/or industry partners with experience in designing programmes to support start-ups.</p> <p>All Bootcamp consortia partners must have a good track-record in supporting health start-ups. We expect that healthcare institutes, business partners – such as insurance companies, innovation networks, and government organisations – are likely to be part of the proposal, to provide access to their network.</p>

<b>Standardised data</b>	<p>The participant application form and post-programme survey will be led by EIT Health, with collaboration from the Activity Lead and the participating institutions in terms of content. The Bootcamp will be required to use the application and evaluation platform provided by EIT Health. Access to participants' data will be shared.</p>
<b>Mandatory evaluation of EIT Health funded programmes</b>	<p>The Activity Lead, in collaboration with EIT Health, will perform the impact evaluation of the programme on a yearly basis.</p> <p>A pre- and post-participation questionnaire, to demonstrate the impact of the programme on the levels of knowledge and skills of Bootcamp participants, will be provided by EIT Health.</p> <p>Potential start-ups created, jobs created, and other relevant KPIs, will be monitored throughout the programme, and in the three years following the completion of the Bootcamp.</p>
<b>KPIs</b>	<p>Mandatory KPIs</p> <p>EITHE03.1: Supported Start-ups/Scale-ups</p> <p>EITHE03.2: EITRIS EIT RIS Start-ups/scale-ups Supported</p> <p>Recommended KPIs</p> <p>KIC09: Programme Attractiveness and Demand</p> <p>Citizen-, Patient- and societal impact related KPIs (KIC 10-13)</p> <p>KIC01: Number of jobs created in new businesses organisations as a direct result of your project</p> <p>KIC19: Number of pre-prototype ideas/concepts validated</p> <p>KIC14: Number of non-EIT Health events/fairs/conferences where EIT Health partners are presenting</p> <p>EITHE02.1: Marketed Innovations</p> <p>EITHE02.2: -EITRIS EIT RIS Marketed Innovations</p> <p>EITHE04.1: Start-ups created of/for innovation</p>
<b>Sustainability</b>	<p>The Bootcamp programme must outline a well-defined sustainability strategy for continuing the acceleration programme over the first three years, with decreasing EIT Health funding, and beyond.</p> <p>The Bootcamp shall work towards sustainability, with a multi-annual strategy included in the proposal. Each of the identified sustainability mechanisms requires a clear action plan.</p> <p>After the grant period, it is expected that the Bootcamp will continue its activities and, if agreed, can extend the collaboration with EIT Health by applying to the Recognition Programme, which allows the programme to</p>

	<p>benefit from being part of the portfolio. While the programme will no longer receive a direct grant, it will receive other benefits.</p> <p>Please note that letters of intent (institutional commitment) and of interest (partnership and sponsorship agreements, etc.) are required.</p>
<b>Marketing</b>	<p>EIT Health will lead the marketing of the programme, ensuring its visibility through the relevant channels, so that recruitment of the yearly targets is successful.</p> <p>The programme will follow the general communication and marketing guidelines of EIT Health.</p>
<b>Recruitment and selection of participants</b>	<p>The programme must accept a minimum of 10 teams/start-ups per year, with a preferred ratio of 60% incorporated teams and 40% non-incorporated teams.</p> <p>Bootcamp programmes will accept applicants from across Europe, including Regional Innovation Scheme countries, and ensure that at least 60% of seats are allocated to international participants relative to the programme's primary location.</p> <p>Programmes will undergo a two-stage evaluation process, with review of written submissions followed by interviews, for which all, or a subset, of submitted applications will be invited.</p> <p>All participants will be invited to join the EIT Health Alumni Community.</p>
<b>Evaluation</b>	<p>Evaluation criteria and weights are as follows:</p> <ul style="list-style-type: none"> <li>• Programme Excellence and Strategic Fit – 20%.</li> <li>• Implementation and Feasibility – 40%.</li> <li>• Impact and Sustainability – 40%.</li> </ul>

## 2. About EIT Health and the Call Process

### 2.1 About EIT Health

#### Our Strategy

A strategically built-up and adequately managed portfolio orients the different activities in innovation, business creation and education towards common targets, while ensuring that the entire organisation “lives” its objectives, by incorporating our strategy in the selection of activities. Please refer to our Strategic Agenda for more information.

#### Our Impact

EIT Health defines societal impact as socio-economic impact along its three strategic objectives: our health economy, our health systems and better health for all. Please refer to the Impact section of our Strategic Agenda.

#### Our Network Benefit

EIT Health is a world-leading consortium of approximately 150 best-in-class [Partners](#) from academia, research, and the healthcare and pharma industries, as well as healthcare providers and payors. This network was created with the understanding that bringing together such diverse perspectives and abilities can drive the kind of healthcare innovations that improve people's lives.

We are eager to welcome new Partners who can help us strengthen and extend our powerful network. [read more about becoming a Partner.](#)

EIT Health already represents a unique Network++ of complementary Partners, who are proactively combining and applying their assets and strengths (along common interests) to generate truly innovative solutions addressing the challenges of healthy and active ageing. Strengths and key assets are mapped for:

- identifying and closing competence gaps;
- connecting with major innovation hubs, within and outside of the EU, to share best practices; and
- scaling up proven concepts on the European level.

It is the main role of EIT Health’s regional Innovation Hubs to engage and support partners in the development of high-impact projects, and to develop their eco-systems, integrating partners’ assets across the KIC.

## 2.2 Participation

### 2.2.1 Eligibility to participate in the call

With this call, we encourage every interested entity to put forward proposals. The following boundary conditions apply: Every application needs to include at least one EIT Health Core or Associate Partner within the consortium. It is not obligatory that the project lead be an EIT Health partner, though this is encouraged.

The geographical origin of applications is limited to the geographical reach of the current EIT Health Regional Hubs. Please consult the [EIT Health website, showing all regions](#).

**Important note:** As outlined, this call is not restricted to the formal members (“Partners”) of EIT Health. No financial caps apply. Organisations that are not members of EIT Health can participate in proposals for this call as External Project Partners.

EIT Health may establish service and management fees for entities executing activities selected under this call. This is currently under review. A fee may be charged for the project support services that EIT Health will provide, including the marketing of programmes as well as their monitoring and impact assessment. The establishment of a reasonable fee level will be decided upon in April 2022 and will be published prior to the submission date for proposals.

In case of questions of eligibility, you can reach out to [eligibility@eithealth.eu](mailto:eligibility@eithealth.eu)

### 2.2.3 Where to Get Help

EIT Health has pan-EU representation via eight regional Innovation Hubs, and an InnoStars office, all of which operate as strong clusters of relevant actors, collaborating in a thriving ecosystem. For support in the preparation and submission of proposals, or to find out how to participate, please contact your regional Innovation Hub / InnoStars.

- Belgium-Netherlands: [info@eithealth.nl](mailto:info@eithealth.nl)
- France: [contactfrance@eithealth.eu](mailto:contactfrance@eithealth.eu)
- Germany (including Switzerland): [clc.germany@eithealth.eu](mailto:clc.germany@eithealth.eu)
- Austria: Hub currently in establishment, for the time being please contact [clc.germany@eithealth.eu](mailto:clc.germany@eithealth.eu)
- Scandinavia (Sweden, Denmark, Finland and Estonia): [scandinavia@eithealth.eu](mailto:scandinavia@eithealth.eu)
- Spain: [clc.spain@eithealth.eu](mailto:clc.spain@eithealth.eu)
- UK-Ireland: [clc.ireland-uk@eithealth.eu](mailto:clc.ireland-uk@eithealth.eu)
- InnoStars (Hungary, Italy, Poland and Portugal and the [Regional Innovation Scheme](#) countries): [innostars@eithealth.eu](mailto:innostars@eithealth.eu)

In case of applications by non-partners without Hub affiliation, please feel free to reach out to [eligibility@eithealth.eu](mailto:eligibility@eithealth.eu)

## 2.3 Proposal preparation

All activity proposals must be completed and submitted via Plaza, the EIT Health submission system, which can also be reached via BP 2023 - 2025 Call page on the public website, the EU funding and Tenders Portal, and Connections. The Plaza submission system will be open as of 21 February 2022.

All proposals must be formally submitted on or before the submission deadline. Applicants will need to register in Plaza well before the submission date. Please allow for two working days for the processing of your Plaza registration.

Please note that in the event that your organisation is not an EIT Health partner and has not registered either as an External Project Partner, you must first register your organisation through [this link](#). Once this process is complete, any additional users related to your organisation can register via [Plaza](#). This personal account registration would apply to any additional contact person coming from an existing EIT Health partner.

Business Creation and Education will also be offering webinar sessions to further support the applicants with proposal preparation:

### Webinar New Degree Programmes and Summer Schools Call 2023 – 2025:

14 March 2022 at 09:15 – 10:15 CET [Click here to join!](#)

### Webinar Bootcamps Call 2023 – 2025:

14 March 2022 at 10:15 – 11:15 CET [Click here to join!](#)

The Project Management Office will also be offering a webinar session with useful information on platform usage on 10 March 2022 at 11:00 – 12:15 CET [Click here to join!](#)

No prior registration is required for attending the webinars. The recordings and slides of the webinars will be made available on [Connections](#).

Please note that the Activity Leader of a proposal is responsible to obtain commitment from the consortium participating in the proposal before submission. The Activity Leader **remains the single point of contact** for official communication throughout the submission and review process and is responsible for the subsequent tasks that may ensue.

### 2.3.1 Note on access to the EIT Health Connections Community Platform

Supporting guidance and information documents regarding this call, including proposal guidance, recordings and other materials, are available through the EIT Health Community platform, [Connections](#). To obtain access to Connections, you must first apply to join the Plaza system [via this link](#).



## 2.4 Proposal submission and selection process

EIT Health currently works with multiannual business cycles in calendar years; 2022 is the preparation year for Business Plan 2023-2025. Activities selected for this call will be part of Business Plan 2023-2025.

There are five main steps in the process of getting your activity included in Business Plan 2023-2025:

### Step 1: Submission

Activity Leaders submit a complete proposal in the Plaza submission system by 22 April 2022, 13:00 CET. The complete proposal form in Plaza will open on 21 February 2022. Eligibility results will be communicated to Activity Leaders around 6 May 2022, no later than two weeks after submission.

Proposals and all supporting documents (except for the incorporation documentation of start-ups) must be submitted in the English language. Step-by-step Plaza guidance on the submission of complete proposals will be available on the [Call Page](#) on the Connections platform. If you need support, please contact your regional Innovation Hub / InnoStars.

### Step 2: Evaluation

All eligible proposals will be evaluated according to the evaluations criteria below:

Evaluation Criteria
<b>I. Project Excellence and Strategic Fit (20%):</b>
<b>II. Implementation and Feasibility (40%):</b>
<b>III. Impact and Sustainability (40%):</b>

The evaluation process involves the following stages:

#### *Remote Evaluations*

Each eligible proposal is remotely evaluated by external evaluators, based on the criteria described in the table above, between 9-23 May 2022. Evaluators are instructed to check for conflict of interest and to inform the EIT Health Central Office, if necessary, before evaluation of the proposal proceeds.

A maximum of 100 points will be awarded by each evaluator during the remote evaluation. Please note that unlike past years, this call will not have hearings.

#### *Ethical, Legal and Social Issues (ELSI) Evaluations*

ELSI evaluations ensure that all funded activities are conducted in compliance with fundamental ethical, legal and social principles. All proposals having successfully passed remote evaluations, are thus further reviewed by independent external ELSI expert evaluators and by the EIT Health

ELSI Board which conveys its final assessment to the EIT Health Management ahead of the granting decision.

### Step 3: Selection

The EIT Health Supervisory Board confirms proposals selected by the Executive Management Team based on the following criteria:

- The score obtained by each proposal in the remote evaluations and the result of ELSI evaluations.
- Overall alignment with EIT Health Strategic Agenda, as described per project type in the preceding sections.
- Overall portfolio balance.
- The overall budget available, and the approved distribution of the anticipated EIT budget across the portfolio, as approved by the EIT Health Supervisory Board.
- Additional final selection criteria that apply to project type (described above in respective sections).

### Step 4: Communication to applicants

The Activity Leaders of all proposals will be informed about the result of their proposal, in writing, by 1 July 2022. This communication will include proposal scores and detailed evaluation feedback.

### Step 5: Proposals updates

Activity Leaders will need to implement the required modifications in their proposals according to the feedback provided. This may include adjustments to the content of the proposal (KPI's, descriptions, etc.) as well as budget details. Activity Leaders will need to liaise with their teams to update their proposals and budgets by mid-August 2022. The exact timeline will be communicated with the feedback.

#### *Timing on Steps 1-5:*

1) Submission	2) Evaluation (including ELSI)	3) Selection	4) Communication to applicants	5) Proposal updates
<b>Complete Proposals:</b> 21 February-22 April 2022, 13hCET	<b>Evaluations:</b> 9 May-7 June 2022	June 2022	1 July 2022	July- mid-August 2022

### Steps 6-10: Business Plan drafting, review and approval

After the Supervisory Board review, preparation begins for the EIT Health Business Plan 2023-2025. Below are the main steps that lead to approval of BP 2023-2025 by the EIT, and the beginning of activities.

- **Step 6:** EIT Health prepares the draft Business Plan 2023-2025 with the selected proposals, and the draft goes through internal approvals by the EIT Health governance bodies – August/early September 2022.
- **Step 7:** EIT Health submits Business Plan 2023-2025 to EIT – September 2022.
- **Step 8:** EIT Health receives feedback from EIT. Business Plan 2023-2025 is updated via an iterative process – October-December 2022.
- **Step 9:** Final Approval from EIT: Only after the final approval from EIT will the grants be awarded formally – December 2022/January 2023.
- **Step 10:** Activities are expected to start in January 2023.

#### *Timing on Steps 6-10:*

6) Draft BP 2023-2025, internal approvals	7) BP 2023-2025 submission to EIT	8) Feedback from EIT / iterative phase	9) Final approval from EIT	10) Activities start
August/early September 2022	September 2022	October-December 2022	December 2022/January 2023	January 2023

## 2.5 Eligibility criteria

All proposals must fulfil the following criteria in order to be moved from Step 1, the submission phase onto Steps 2-5.

- Proposals must be submitted by 22 April 2022, 13:00 CET.
- Submitted proposals must be complete.
- Proposals must include an EIT Health Core and/or Associate Partner who have paid their membership fees for the year 2022.
- Proposals must involve consortium members located within a minimum of two regional Innovation Hubs/InnoStars, reflecting a pan-European character (involving at least two independent entities from two different eligible countries).

#### Important considerations:

**Co-Funding:** All projects are encouraged to contribute as much co-funding as is feasible. For more information, please refer to [Annex 2](#).

**RIS Definition:** Regarding the allocation of entities into regions, the [EIT Health Regional Innovation Scheme](#) (EIT Health RIS) covers 14 regions in 13 countries across Europe.

**External Project Partners (EPPs):** The funding for EPP's is not capped for this call. EPPs will be requested to enter into the new legal framework (see above) if selected.

## 2.6 EIT Health Package Support

### 2.6.1 Marketing Services

Leveraging the power of our network, at EIT Health we enable our partners to reach new and existing target audiences for programmes. We collaborate with other organisations by providing them with the tools they need to participate in the promotion of our programmes. Activity leads are highly encouraged to participate in the promotion of the offering via their networks, in alignment with the EIT Health marketing policies.

The EIT Health marketing team in collaboration with dedicated entrepreneurship teams in the regions generate new leads, and nurture existing ones in our ecosystem, via webinars, in-person events, email marketing, and much more. We also use our various channels to spread the word about our opportunities to innovators across Europe. All activities in the portfolio are featured on the EIT Health website, which is visited by thousands of people every month, and when appropriate are also featured on our social media channels, such as Facebook, Instagram, Twitter, or LinkedIn.

### 2.6.2 Infrastructure Services

EIT Health is in the process of rolling out integrated and brand and data compliant IT environment to facilitate submission and evaluation process of applications/applicants. Programmes included in EIT Health portfolio will be required to use that platform to accept and evaluate their programme submissions.

EIT Health carries the responsibility for platform preparation, based on specific programme requirements delivered by Activity Lead, and maintenance to ensure flawless experience to applicants and Activity Leads and involved experts, if applicable, alike.

## 2.7 EIT Health Recognition Scheme

### Overview and expected impact

The EIT Health Recognition Scheme is designed to enable the recognition of high-quality activities within the EIT Health portfolio and to further support EIT Health fellows, in order to strengthen the EIT Health network.

The EIT Health Recognition Scheme will target two different types of activity:

A. High quality activities that demonstrated their capacities by reaching a high score in the evaluation process but did not receive EIT Health funding.

or

B. High quality activities that demonstrated successful results during their EIT Health funding period, which has ended.

The EIT Health Recognition Scheme will consist of:

**A quality label for activities of type A:** Selected activities of type A will be granted the EIT Health Quality Label as an EIT Health project or programme and can gain further visibility within their ecosystem.

**A set of services for activities of type B:** The set of services made available for activities of type B includes the free continuation use of EIT Health branding in any communication, the promotion of the activity through the EIT Health communication and marketing channels, at the regional and European level, and also beyond. The selected activities will also have access to specific EIT Health platforms as well as specific IT tools developed for the whole community. Finally, selected activities of type B will remain in EIT Health portfolio.

Guidelines for the EIT Health Recognition Scheme	
<b>Definition</b>	The EIT Health Recognition Scheme allows high quality activities, that have not been selected for a grant, or that have demonstrated success during grant support, to benefit from the EIT Health network's reputation and further support.
<b>Goals</b>	Recognition or portfolio integration of high-quality activities among EIT Health projects/programmes and further support for EIT Health fellows, to strengthen the EIT Health network
<b>Duration</b>	One year
<b>Co-funding</b>	Not required
<b>Indicative grant amount</b>	No EIT Health funding involved
<b>Selection criteria</b>	<ul style="list-style-type: none"> <li>Activities that manage to demonstrate their quality through a final high rank during the evaluation process, and/or activities that obtained positive monitoring throughout their period of EIT Health financial support, will be put forward, based on the respective pillar director's proposal.</li> <li>Final approval will be taken by the EIT Health Executive Management Team</li> </ul>
<b>Financial Contribution to EIT Health</b>	Not required
<b>Rules of participation</b>	<p>Each activity must have applied and undergone a full evaluation procedure (type A) or must have been funded and monitored positively in previous years (type B).</p> <p>For both types of activities, activity leaders or consortia agree to adhere to the EIT Health branding guidelines and, if applicable, ensure that any further direct beneficiaries adhere to the branding guidelines as well.</p> <p>Each activity is required to</p> <ul style="list-style-type: none"> <li>Enable data collection via EIT Health tools</li> <li>Go through dedicated monitoring process during the year the Recognition Scheme is implemented (only for type B)</li> </ul>

	<ul style="list-style-type: none"> <li>• Report annually to EIT about the activity implementation supported by the EIT Health Recognition Scheme (KPIs, DELs, OUTs will be defined at the end of the selection process) (only for type B)</li> <li>• Ensure a designated contact person to communicate with EIT Health on topics related to marketing, monitoring, reporting, and overall information linked to the activity</li> </ul>
<p><b>Benefits for selected activities</b></p>	<p>For type A activity:</p> <ul style="list-style-type: none"> <li>• A unique Quality label</li> </ul> <p>For type B activity:</p> <ul style="list-style-type: none"> <li>• Marketing and communication channels (e.g. Newsletters, social media, e-mailing etc.), targeted support</li> <li>• Access to EIT Health service platforms (e.g. Alumni network platform, Disqover etc.)</li> <li>• Access to Pillar specific IT tools (e.g. Optimy etc.)</li> </ul>

## 2.8 Confidentiality and conflict of interest

All proposals submitted through EIT Health Plaza are accessible only to EIT Health staff members, for the processing of the application, and the Main Contact of each partner – as well as the persons designated during the proposal phase. During the selection process, proposals are shared with the assigned external evaluators, who are bound to confidentiality by contract. Furthermore, EIT Health may give access to the submitted data to sub-contractors who are tasked with maintaining the Plaza system. These third parties are also bound by confidentiality provisions.

The EIT Health staff is bound by the policy on conflicts of interest.

Staff of partners of EIT Health are not involved in the evaluation process. Furthermore, members of the EIT Health Strategic Boards (Strategic Innovation Board, Strategic Education Board, Strategic Accelerator Advisory Board) cannot be involved in projects.

## 2.9 Grounds for appeal and appeal procedure

Applicants may appeal the process for the selection of their own proposal(s). The only grounds for appeal are:

- Process errors.
- Technical problems beyond the control of applicants (e.g. technical failure of the electronic submission system).
- Human/technical errors made by EIT Health staff.

What does not constitute grounds for appeal:

- Scores awarded in the course of the evaluation process.

Appeal process:

- Partners should send their appeals in writing to the EIT Health Executive Management Team at [appeals@eithealth.eu](mailto:appeals@eithealth.eu) (addressing the CEO) as soon as they identify an error, but no later than 21 days after the error occurred.
- EIT Health staff at the Central Office assess the claim and deliver a first response with the regional Innovation Hub/InnoStars in copy.
- If there are grounds for appeal, the staff will attempt to remedy the consequences (e.g. if a technical error of EIT Health prevented the submission of a proposal, a late submission may still be accepted as eligible).
- The EIT Health Supervisory Board is notified about the matter if:
  - the partner does not accept that the Executive Management Team rejects the appeal, or;
  - there are grounds for appeal, but the problem cannot be remedied any more without disrupting the process.

### 3. Annexes

Please follow the links below to be directed to the Annexes:

- [Annex 1: KPIs](#)
- [Annex 2: Financial Aspects](#)
- [Annex 3: Data Interoperability](#)
- [Annex 4: Societal Impact Requirements](#)
- [Annex 5: Collaboration Academy](#)
- [Annex 6: Examples Students Entry](#)
- [Annex 7: Glossary and Abbreviations](#)
- [Annex 8: Amendments](#)