30 June 2022

Description of the flagships

New models to deliver healthcare

As society continues to evolve, so do our healthcare systems. This flagship will look at how we might start to define new models of healthcare delivery and implementing robust analysis of databases that are already in place. At the centre of this will be the concept of value-based healthcare, where success measures are based on patient outcomes and the shift from treatment to prevention.

Supporting the deployment of Important Project of Common European Interest in Health (IPCEI) to address market failures

To address potential market failures impeding innovation and improve quality of, and access to, healthcare of patients, 16 countries have committed to enable the deployment of Important Project of Common European Interest (IPCEI).

These will contribute to an EU-wide coordinated strategy through two waves of projects. The first wave will focus on; innovating and greening production technologies and processes for medicines/drug products, innovation in antimicrobial resistance and rare diseases, as well as in emerging health threats where complementary to HERA and developing cell and gene therapies, including production processes and technologies.

The second wave will address market failures in digital health, medtech, and medical devices.

This flagship will focus on three key areas:

1. Equipping Europe with a strong, innovative, and export-friendly healthcare industry that can meet the challenges of delivering healthcare in the future
2. Creating a single vision for developing lasting and innovative European manufacturing capabilities regarding critical products, most notably, pharmaceuticals.
3. Fostering a state-of-the-art quality and accessible healthcare through the development of new products and services with a high research and innovation content.

As the IPCEI in health is an independent programme, the flagship will support activities at a different time within the year.

A dedicated call for activities will be launched once the agreement between EIT Health and the coordinator of the programme will be fully set-up.

Facilitating the uptake of digital medical devices in Europe

This aims to support the digital health transformation in Europe and will focus on the development of and access to digital health medical devices. It will also explore how we transform, harmonise and strengthen the use of digital medical devices and diagnostics to look at:

1. The prescription and reimbursement in EU countries for already certified medical devices
2. The harmonisation of clinical trial protocol design to ensure the replicability and consistency of medical outcomes between member states for faster reimbursement

Harnessing the full potential of health data for innovation

This flagship will support the implementation of the European Health Data Space to enable us to unleash the full potential of health data for innovation by exploring the secondary use of data for the development of technologies or solutions that deliver outcomes that matter to patients. It will also look at how we train and develop patients, citizens and healthcare professionals to understand the importance and relevance of data sharing in informing and improving the continuum of care pathways.