Annex 9 – Call for Bootcamp in VBHC summary

Type of Programme	Value-Based Healthcare Bootcamp
Definition	Development and delivery of a Bootcamp programme. Bootcamp programme will implement an eight-to-ten-week programme delivering expert mentoring and knowledge, skills, and competencies. Following participation in the Bootcamp, teams/start-ups should be ready to take the next steps in securing funding for developing their idea and/or entering other European markets. The Bootcamp curriculum shall be based on practical implementation of frameworks and methodologies for the idea that the team/start-up put forward for Bootcamp participation. Teams/start-ups must strengthen their business case and be able to use acquired knowledge and skills in their venture's future development. Themes correspond to the New Healthcare Delivery Models Flagships.
Goal	Support companies in the iterative process of pivoting their innovation solution into the clinical workflow. While doing so, a value-based approach towards the evaluation and assessment of the innovation being adopted (including integration and implementation), scalability and replicability, business model and reimbursement, should all be considered. This is in addition to gathering all stakeholders' perspectives via quantitative and qualitative data, that is fed into the health economic evaluation of the innovation solution provided (product or a service). The first edition of the Bootcamp is expected to take place in 2024 calendar year.
Duration	The Bootcamp programme should ensure a minimum of 2-months (8-10 weeks) engagement of participants with proposed curriculum and faculty. To be delivered once each year, funded for 2 years.

Indicative grant amount per project	The decreasing funding model will function as follows over a 2-year period:
	
	    Year One: Up to €120,000
	    Year Two: Up to €70,000 (final year of funding)
	
	EIT Health assumes costs for programme marketing and infrastructure necessary to facilitate recruitment and selection process.
	
	After the grant period, it is expected that the Bootcamp will continue its activity and, if agreed, can extend its collaboration with EIT Health by applying to the Recognition Programme.

Target Audience	Innovation provided by companies or start-ups with: Product/service CE marked to ensure the safety, health and environmental protection, except for those product/services that the EU has not specifications. Demonstrated high level of analytical and/or clinical performance. Demonstrated clinical evidence (outputs and outcomes) Demonstrated direct impact in patients' outcomes
Standardised data	Participant registration and a post-programme survey will be led by EIT Health, with collaboration from the Activity Lead and the participating institutions. Access to participants' data will be shared.
Co-funding request	-co-funding: 30% -Revenue sharing model: 70% to consortium / 30% to EIT Health ecosystem -Programme developed and implemented in collaboration with EIT Health team -Access to EIT Health platform to host and/or deliver virtual parts of the programme, if applicable -IP ownership with consortium
Rules of participation	This call is open to applications from EIT Health Associate or Core members as well as new organisations. The geographical origin of applicant is limited to EU Member States or countries associated to Horizon Europe. Organisations will not be eligible to receive funding until they have acceded to the new Horizon Europe legal framework and are eligible to receive EIT-funding as grant recipients. Individuals cannot apply for funding under this call. New organisations that are requesting more than a €50k grant in one calendar year must become a member of the association to be eligible to claim costs in successful selected activities, except for start-ups applying to the start-up-driven projects Involvement of industry, healthcare provider and/or start-up stakeholders from a minimum of 2 countries from two different Regional Innovation Hubs. A dossier for the relevant ethics committee approvals to facilitate clinical study submitted and approval foreseen before project start (for multicentric studies, ethics committee approval in place for at least one centre before project start).
Partnership specificities	Programme consortia must include a minimum of two institutions, from two different eligible countries. We anticipate that lead partners are incubators, innovation clusters, universities and/or industry partners with experience in designing programmes to support start-ups. All Bootcamp consortia partners must have a good track-record in supporting health start-ups. We expect that healthcare institutes, business partners – such as insurance companies,

	innovation networks, and government organisations – are likely to be part of the proposal, to provide access to their network.
Programme format	Bootcamps are encouraged to plan modules according to best content-to-format principles. Format could include: Online, pre-learning and levelling course: delivery of an online, pre-learning course is encouraged, to help Bootcamp participants start off at the same level, allowing them to make the most of the learning experience. Seminars, workshops, presentations and meetings with relevant stakeholders and experts. Mentoring and coaching sessions. In-person/online peer learning sessions. In person/online final pitch and winner selection.
Digitalisation	As a component of the Bootcamp, an online, pre-learning course is encouraged to facilitate Bootcamp participants' in starting off at the same level and allowing them to make the most of the learning experience.
Mandatory evaluation of EIT Health funded programmes EIT Learning Objective	The Activity Lead, in collaboration with EIT Health, will perform the impact evaluation of the programme on a yearly basis. A pre- and post-questionnaire – to demonstrate the variation in levels of confidence, performance, skills, knowledge and/or behaviour around the Bootcamp – will be provided by EIT Health. A retrospective action for measurement of entrepreneurial intentions and innovations skills development among previous years' participants will be developed by EIT Health. Potential start-ups created, jobs created and other relevant KPIs will be monitored in the three years following completion.
Sustainability	The Bootcamp consortia must outline a well-defined sustainability strategy for continuing the programme beyond EIT Health funding. The Bootcamp work towards sustainability, with a multi-annual strategy included in the proposal. Each of the identified mechanisms requires a clear action plan. After the grant period, it is expected that the Bootcamp will continue its activities and, if agreed, can extend the collaboration with EIT Health by applying to the Recognition Programme, which allows the programme to benefit from being part of the portfolio. While the programme will not receive a direct grant, it will receive other benefits. Please note that letters of intent (institutional commitment) and of interest (sponsoring seats, master thesis, scholarships, etc.) are required.

Financial return to EIT Health	EIT Health requires consortia to follow a revenue sharing model of: 70% to consortium / 30% to EIT Health ecosystem.
KPIs (Mandatory)	**Mandatory KPIs**: EITHE03.1: Supported Start-ups/Scale-ups EITHE03.2: EITRIS EIT RIS Start-ups/scale-ups Supported **Recommended KPIs:** KIC09: Programme Attractiveness and Demand Citizen-, Patient- and societal impact related KPIs (KIC 10-13) KIC01: Number of jobs created in new businesses organisations as a direct result of your project KIC19: Number of pre-prototype ideas/concepts validated KIC14: Number of non-EIT Health events/fairs/conferences where EIT Health partners are presenting EITHE02.1: Marketed Innovations EITHE02.2: -EITRIS EIT RIS Marketed Innovations EITHE04.1: Start-ups created of/for innovation

Work Plan	The first edition takes place in 2024 calendar year.
	
	A Bootcamp includes:
	
	A. Development of the programme, including:
	
	    arranging consortium meetings;
	    developing training content (connected to those described under each of the Flagships and based on UN SDG3 related targets 3.1. to 3.9, as stated on EIT Health´s Strategic Agenda);
	    sourcing coaches, mentors and speakers;
	    arranging hosting logistics (agenda, venues, platforms and tools (supporting technology), etc.).
	
	B. Delivery of an eight-ten-week Bootcamp for a minimum of 10 start-ups, including a good mix of:
	
	    Theory and practice:
	    Online pre- and in-course learning
	    Expert and faculty seminars

Fieldwork and development/project time
Interactive sessions:
Workshops
Office hours
Expert coaching and mentoring sessions
Stakeholder access and peer learning:
Facilitated access to relevant stakeholders
Reverse pitch sessions and 1:1 feedback
Final pitch and winner selection.

C. End of year programme reporting and financial reporting.

Expected outputs and deliverables:

To be described by the Activity Leader.

OUT 01: Recruitment and promotion.

OUT 02: Delivery of the Bootcamp

OUT 03: Sustainability models to continue the Bootcamp beyond EIT Health funding.

DEL 01: Recruitment and marketing plan.

DEL 02: Report outlining the agenda, curriculum, and methodology planned for delivery of the Bootcamp.

DEL 03: Report outlining the sustainability model that will be implemented to continue the Bootcamp beyond EIT Health funding.

DEL04: Final report including structured participants' data, lessons learned, achievements (template to be provided).

DEL05: Impact assessment in year 2, exposing changes in the business models and/or market access strategies, new jobs created, etc.

MS 01: (Critical) Confirmation of programme dates.

MS 02: (Project) Launch of participants' recruitment.

Marketing	EIT Health will lead the marketing of the programme, ensuring its visibility through the relevant channels, so the recruitment of the yearly targets is successful.

	The programme will follow the general communication and marketing guidelines of EIT Health.
Citizen and Patient Engagement, High-Value Care, Ethical, Legal and Social Issues (ELSI)	The proposal must include completion of the mandatory questions on citizen and patient engagement and outcomes that matter to patients as well as the ELSI self-assessment form in the form system. Citizens and patients are expected to be involved in the activity development.

Evaluation criteria and weights	Common scorecard for all projects – overall criteria identic for all archetype:
	
	    Project Excellence and Strategic Fit
	    Implementation and Feasibility
	    Impact and Sustainability
	
	The weight of each criterion will be different on each phase of the Selection process

Monitoring	EIT Health Programme Manager and Activity Leads will meet regularly to coordinate the collaboration within the KIC and to review progress in implementation. All EIT Health activities are subject to formal monitoring from the EIT Health Project Management Office to determine progression towards critical milestones. Please note that the continuation of the programme is directly related to KPIs and outcomes achievement. Funding can be discontinued in the event of underachievement.