

Annex 4 – Call for training module for patients and citizens summary

Type of Education projects	Online Training module for patients and citizens
Definition	Design, creation, and delivery of innovative, impactful, and high-quality training module to educate and equip patients and citizens with the skills needed to successfully deploy innovation and digital transformation in healthcare delivery, including through the re-use of health data
Goal	<p>To raise awareness, knowledge and technical skills in digital health for successful deployment of innovation.</p> <p>Future participants to receive European certification from EIT Health via EIT Label system when label approved by EIT.</p>
Audience/target learners	The module must precisely define the groups of patients and citizens which will benefit from this training.
Duration	4 weeks training module across 3 years
Duration of the grant	Proposals must commit to multi-annual delivery of the implemented training programme for up to 3 years. Proposals shall present full budgets for the whole granting period.
Indicative grant amount per project	Max 50k€ for three years
Co-funding request	Co-funding recommended, not mandatory. Proposals with co-funding will be evaluated favourably.
Rules of participation	<p>1. This call is open to applications from EIT Health Associate or Core members as well as new organisations.</p> <p>2. Projects must involve members from a minimum of two countries and from two different Regional Innovation Hubs.</p>

3. The geographical origin of applicant is limited to EU Member States or countries associated to Horizon Europe.
4. Organisations will not be eligible to receive funding until they have acceded to the new Horizon Europe legal framework and are eligible to receive EIT-funding as grant recipients. Individuals cannot apply for funding under this call.
5. Training module must be need- and data-driven, evidence-based and relevant to target audiences. Demonstration of robust educational design is expected through instructional design best practices and evaluation / outcome measurement framework defined from the outset.
6. Consortia should ensure the relevant GDPR requirements are covered to allow for such.
7. Target audiences must be precisely defined
8. Proposals must commit to multi-annual delivery of the implemented training programme for up to 3 years
9. Training module will be hosted and delivered on the EIT Health Academy Platform

At short proposal stage:

- At least two entities must be involved.
- Any entity (whether EIT Health member or not) may apply

Standardised data	Participants registration will be done on the EIT Health Academy Platform. Access to participants' data will be shared (registration, evaluation, outcomes measures).
Intellectual Property	Intellectual Property is owned by the consortium
Mandatory Evaluation of activity	Outcome measurement framework must be defined to ensure the training has measurable outcomes. Outcome measurement data will be collected on the EIT Health Academy Platform and shared with the consortium.
EIT Health Certificate of completion	EIT Health Certificates of Completion must be issued to eligible participants via the EIT Health Academy Platform.
Financial return to EIT Health	Revenue sharing model: 30% to consortium / 70% to EIT Health ecosystem

KPIs (Mandatory)	EITHE08.1: Participants in (non-degree) education and training (including EIT RIS)
Sustainability	<p>The consortium must outline a well-defined sustainability strategy for continuing the training module beyond EIT Health funding.</p> <p>After the grant period, it is expected that the consortium will continue the training programme and, if agreed, can extend the collaboration with EIT Health by applying to the Recognition Programme (type B) which allows the programme to remain in the portfolio and benefit from EIT Health services. In return Recognised programmes will continue to share their KPIs with EIT Health.</p>
Marketing	<p>EIT Health will lead the marketing of the programme, ensuring its visibility through the relevant channels, so the recruitment of the yearly targets is successful.</p> <p>The programme will follow the general communication and marketing guidelines of EIT Health.</p> <p>Activity lead and the consortium are not allowed to market their training modules using their own communications channels such as websites.</p>
Recruitment of participants	<p>The programme must enrol a minimum of 1600 learners by 2025.</p> <p>All learners will be invited to join the EIT Health Alumni Community.</p>
Monitoring	<p>EIT Health Project Management Office (PMO) will conduct a mandatory monitoring meeting per year.</p> <p>Mid-term review: once per year connected to deadline of critical milestone of the project.</p>