

Open Innovation

EIT Health's challenge-driven
open innovation programme



Co-funded by the
European Union



About the Programme

The Open Innovation programme is EIT Health's challenge-driven open innovation programme. We engage the brightest talent to solve some of the biggest healthcare challenges of our time.

A collaborative initiative with three stakeholders perspectives to pave the way for successful innovation adoption, that allows to innovate outside the organization, leveraging the EIT Health ecosystem of public and private organizations to share knowledge, expertise and technological solutions.

For improving patient outcomes, reducing healthcare costs, working towards new models to deliver healthcare based on value. By an acceleration programme to fast-track the implementation and procurement of transforming health solutions across European Healthcare Providers.



What You Get



Get involved in the Open Innovation Programme and get access to Europe's most promising companies with the potential to massively scale.

Our programme operates synergistically with hospitals and industrial partners to identify and create added value to the startups.



Demand-driven innovation



Co-definition of the Challenge



Building relationships in your local ecosystem



Scouting across Europe



Follow-up engagement

How the programme works

Open Innovation accelerates the adoption of health innovations. We support the most innovative companies to **create or adapt solutions** that will solve a demand-driven healthcare **challenge**. And **implement** them to gather evidence in real settings.

Every year, Open Innovation targets **three** new healthcare challenges in **three** different European regions. Through the process we **accelerate** the start-ups, redefining the value proposition and business model while mentoring and coaching teams in the **implementation and market access plans**.

The programme will conclude in an **investment pitch**, in front of investors and a **follow-up programme** to financially support the pilot implementation or market access/procurement plan.



The Journey



CALL FOR PROMOTERS

17 March 2023 -
19 May 2023

First cut-off for promoters



SELECTION & CHALLENGE DEFINITION

31 May 2023 -
30 June 2023

3 promoter tandems
selected, 3 challenges
defined & contracts signed



OPEN CALL FOR SOLUTIONS

10 July 2023 -
10 September 2023

Launch of a European call for
solutions for each challenge.



SELECTION

27 September 2023

Selection of 10 solutions for
each challenge



LECTURES

2 October 2023 -
27 October 2023

Lectures on the topic by
clinical experts, corporate,
patients, entrepreneurs and
investors



INCUBATION

30 October 2023 -
1 December 2023

Individual mentoring on:
Challenge domain. Business,
regulatory, reimbursement. how
to pitch



INVESTMENT PITCH EVENT

1 December 2023 -
10 December 2023

Pitch event in front of a
panel of investors and
promoters



PILOTING & PROCUREMENT

2024

Followup activities to test or
integrate the solutions

How to get engaged

We're seeking promoters who:



- Can offer and share expertise and industry perspective in the challenge area.
- Are willing to dedicate time and internal resources (experts) to engage with entrepreneurs, EIT Health staff, and other experts.
- Are interested in collaborating with promising start-ups coming out of the programme.



Other forms of collaboration, including hosting programme event(s), additional recognition/prize from the partner are also possible.

Important Information

- We are looking for a tandem of private-public collaboration from the same region / country (e.g. a corporate and a hospital).
- Promoters will directly benefit from an Open Innovation programme of €100.000 market value, proven methodology and full programme execution.
- Participating experts will be required to sign an NDA in order to ensure free exchange of information between participants, mentors & judges/evaluators.

Have Questions?



Get in touch with a member of our team in your region to learn more about our programmes.



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About EIT Health



Our vast community, including approximately 150 world-class partner organisations, works across borders to bring together the three worlds of business, research and education. Backed by the European Union, EIT Health brings together the brightest minds from the worlds of business, research, education and healthcare delivery to answer the biggest health challenges Europe faces.

Learn more at <http://eithealth.eu>



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