

MEDTECH MILESTONES FRAMEWORK

Innovation Maturity Level			Innovation Maturity Level Milestones			
Maturity Level	Name	Overall Description	Clinical	Market/Business	Regulatory	Technology
1	Need	Insights into unmet clinical needs and available solutions	<ul style="list-style-type: none"> <input type="checkbox"/> Unmet need statement <input type="checkbox"/> Disease state characterization 	<ul style="list-style-type: none"> <input type="checkbox"/> Needs screening & selection <input type="checkbox"/> Existing solutions characterization 	<ul style="list-style-type: none"> <input type="checkbox"/> Regulatory familiarization 	<ul style="list-style-type: none"> <input type="checkbox"/> State-of-the-Art summary
2	Idea	Potential solution to unmet need described, evaluated and selected	<ul style="list-style-type: none"> <input type="checkbox"/> Workflow scenario <input type="checkbox"/> Updated need statement <input type="checkbox"/> Envisioned benefit statement <input type="checkbox"/> Feedback from 5+ clinical stakeholders 	<ul style="list-style-type: none"> <input type="checkbox"/> Competitive landscape <input type="checkbox"/> Envisioned Value Proposition <input type="checkbox"/> Key stakeholders identified <input type="checkbox"/> Reimbursement familiarization 	<ul style="list-style-type: none"> <input type="checkbox"/> Medical device determination (MDR in EU) <input type="checkbox"/> Comparable identified 	<ul style="list-style-type: none"> <input type="checkbox"/> Idea screening and selection <input type="checkbox"/> Paper Prototype <input type="checkbox"/> Institutional IP disclosure
3	Proof of Concept (PoC)	Key component concepts validated in models and value proposition tested	<ul style="list-style-type: none"> <input type="checkbox"/> Feedback from clinical stakeholders in 5+ settings <input type="checkbox"/> Updated need statement and workflow scenario <input type="checkbox"/> Target outcomes 	<ul style="list-style-type: none"> <input type="checkbox"/> Competing solutions characterization <input type="checkbox"/> Preliminary value proposition <input type="checkbox"/> Path-to-Payment plan <input type="checkbox"/> Stakeholder map <input type="checkbox"/> Business protection model 	<ul style="list-style-type: none"> <input type="checkbox"/> Preliminary regulatory classification <input type="checkbox"/> Preliminary regulatory pathway <input type="checkbox"/> Preliminary intended /indications for use <input type="checkbox"/> Preliminary risk and hazard analysis 	<ul style="list-style-type: none"> <input type="checkbox"/> Key component PoC prototypes <input type="checkbox"/> Demonstration results <input type="checkbox"/> Preliminary Freedom to Operate (FTO) Assessment <input type="checkbox"/> Updated institutional IP disclosure <input type="checkbox"/> Key in-sourcing requirements
4	Proof of Feasibility (PoF)	Feasibility of whole solution demonstrated in models and in feedback from stakeholders	<ul style="list-style-type: none"> <input type="checkbox"/> Feedback on users in 20+ settings <input type="checkbox"/> Updated need statement and Use Case scenario/workflow <input type="checkbox"/> Updated target outcomes 	<ul style="list-style-type: none"> <input type="checkbox"/> Feedback from 5+ economic buyers <input type="checkbox"/> Preliminary business model <input type="checkbox"/> Development plan <input type="checkbox"/> Key relationships identified <input type="checkbox"/> Business advisory board 	<ul style="list-style-type: none"> <input type="checkbox"/> Draft essential requirements checklist <input type="checkbox"/> Draft product claims <input type="checkbox"/> Draft instructions for use <input type="checkbox"/> Institutional approval request(s) <input type="checkbox"/> Submission pathway defined 	<ul style="list-style-type: none"> <input type="checkbox"/> Product Requirement Document (PRD) <input type="checkbox"/> "Works Like" and "Looks Like" prototypes <input type="checkbox"/> Essential experiment results <input type="checkbox"/> Provisional IP filing & initial FTO review <input type="checkbox"/> Key in-sourcing plans <input type="checkbox"/> Manufacturing/QMS plan
5	Proof of Value (PoV)	The potential of the solution to work and create value for all	<ul style="list-style-type: none"> <input type="checkbox"/> Feedback from 100+ users <input type="checkbox"/> Feedback from 5+ KOLs 	<ul style="list-style-type: none"> <input type="checkbox"/> Key management team committed <input type="checkbox"/> Investor ready business plan 	<ul style="list-style-type: none"> <input type="checkbox"/> Essential requirements checklist <input type="checkbox"/> Application form to competent authority submitted 	<ul style="list-style-type: none"> <input type="checkbox"/> "Works Like, Looks Like, Made Like" prototypes <input type="checkbox"/> Essential technical experiments results

		stakeholders is demonstrated	<input type="checkbox"/> Use Case/ scenarios testing with 10+ users <input type="checkbox"/> Animal/first in/with man experiments <input type="checkbox"/> Medical advisory board <input type="checkbox"/> Clinical trial endpoints	<input type="checkbox"/> Feedback from 20+ economic buyers <input type="checkbox"/> Initial Seed Investment <input type="checkbox"/> Key relationships formalized <input type="checkbox"/> Incorporation & Founders agreement	<input type="checkbox"/> Clinical Investigation approval(s)	<input type="checkbox"/> IP search report <input type="checkbox"/> GMP compliant pilot manufacturing process <input type="checkbox"/> Key in-sourcing requirements committed
6	Initial Clinical Trials (ICT)	Regulated production of prototypes and collection of clinical and economic data	<input type="checkbox"/> Endpoints achieved in Feasibility clinical trials <input type="checkbox"/> Demo feedback from 25+ users <input type="checkbox"/> Peer reviewed publication(s) submitted	<input type="checkbox"/> Value quantification <input type="checkbox"/> Feedback from 25+ economic buyers <input type="checkbox"/> 1st institutional investment	<input type="checkbox"/> GDPR/HIPAA compliance <input type="checkbox"/> Security and vulnerability certifications <input type="checkbox"/> Data requirements confirmation <input type="checkbox"/> Pre-submission filed	<input type="checkbox"/> cGMPs compliant manufacturing process <input type="checkbox"/> Updated specification & experimental validation <input type="checkbox"/> All in-sourcing licensing requirements achieved <input type="checkbox"/> Full IP application
7	Validation of Solution (VoS)	The solution is shown to be effective and its value to all stakeholders is validated	<input type="checkbox"/> Endpoints achieved in pivotal clinical trials <input type="checkbox"/> Peer reviewed publication(s) accepted	<input type="checkbox"/> Purchasing intent from 10+ buyers <input type="checkbox"/> 2nd round of institutional investment	<input type="checkbox"/> Submission of Technical file to regulatory body	<input type="checkbox"/> Quality assured process validation (cGMP) <input type="checkbox"/> Updated specification & experimental validation
8	Approval & Launch (A&L)	Institutional and regulatory approval received and sales launch	<input type="checkbox"/> Training materials & support established <input type="checkbox"/> Specialty medical groups review in place	<input type="checkbox"/> Initial sales <input type="checkbox"/> Regionalization plans	<input type="checkbox"/> Registration and listing <input type="checkbox"/> CMS/Public Coverage and CPT/DRG code determination	<input type="checkbox"/> Finalized cGMP production environment <input type="checkbox"/> IP for improvements filed
9	Clinical Use (Use)	The solution is used successfully in day-to-day clinical practice	<input type="checkbox"/> Included in local practice guidelines <input type="checkbox"/> Peer reviewed publications	<input type="checkbox"/> Profitable sales <input type="checkbox"/> New markets launched	<input type="checkbox"/> Monitoring/ inspections	<input type="checkbox"/> Improvement plan <input type="checkbox"/> Key patents issued
10	Standard of Care (SoC)	The solution is recognised as the standard of care	<input type="checkbox"/> Recommended practice by medical specialty	<input type="checkbox"/> Dominant market share <input type="checkbox"/> Health economics study	<input type="checkbox"/> Product Obsolescence plan	<input type="checkbox"/> Component Obsolescence plan

For more information on the specific meaning of each of the milestones you can access:

<https://gaitis.org/web/medtech/guidance>