

Public Affairs and Stakeholder Relations Lead (m/f/d) EIT Health Germany-Switzerland

EIT Health – Co-Location Centre, Munich

EIT Health, a Knowledge and Innovation Community (KIC) under the umbrella of the European Institute of Innovation and Technology (EIT), is focused on supporting entrepreneurship, innovation, and education, to promote healthy living, support active ageing and improve healthcare. EIT Health brings together leading organisations along the entire value chain – smaller companies, larger industry, excellent academic and research institutions, and public sector organisations. Together we work toward a healthier Europe by removing barriers to innovation, promoting talent and education, leveraging enabling technologies and exploiting big data. EIT Health has Central Offices (CO) in Munich and develops activities across a network of regional Innovation Hubs (known as Co-Location Centres (CLCs) in Munich, Paris, Dublin, Barcelona, Rotterdam, Stockholm and Vienna). In addition, the InnoStars office in Budapest involves Partners from Hungary, Poland, Portugal and Italy. EIT Health includes more than 130 partners.

About EIT Health Germany-Switzerland CLC

The CLC in Germany-Switzerland has 15 Partners – from leading companies and public health organisations, renowned universities and research institutions across both countries. They collaborate to realise EIT Health's mission to be Europe's leading innovation platform, facilitating longer, healthier lives and more sustainable healthcare systems.

Role overview

EIT Health Germany-Switzerland CLC is seeking to appoint a **Public Affairs and Stakeholder Relations Lead**, with a solid reporting line to the CLC Managing Director and a functional dotted reporting line to the Central Office Head of Public Affairs and Stakeholder Relations (under the supervision of the Director of Corporate Affairs).

The Public Affairs Stakeholder Relations (PASR) function at EIT Health is comprised of public affairs, stakeholder relations, the EIT Health Think Tank and strategic alliance development (i.e., collaboration with 3rd party organisations). Together, these activities aim to shape the external environment so that it is more conducive to the wider adoption of healthcare innovation and entrepreneurship. In addition, relevant stakeholder engagement at both the EU, regional and national (MS) level will position EIT Health as a vital instrument to support meeting European and national healthcare policy priorities. Identification of the right actors who can advocate for the organisation, whether these are governmental officials, policy makers, or other organisations that share the EIT Health ambition of improving patient outcomes and driving high efficiency and resilience in healthcare systems, is key.

The EIT Health (CLC) Public Affairs and Stakeholder Relations Lead (PASRL) will work closely with the CLC MD and be responsible for developing and implementing an effective, strategically driven, proactive and reactive public affairs and stakeholder engagement plan targeting diverse stakeholders to support the implementation of EIT Health's Strategic Agenda and position EIT Health as a leading instrument, leveraging the network's assets, to tackle society's biggest healthcare challenges within the research and innovation landscape. In addition, the PASRL will oversee the identification and

cultivation of strategic relationships with policy and political decision makers and relevant organisations to support the growth and effectiveness of the local ecosystem. Last but not least the activation of new regional and national funding sources with the CLC in a relevant role, ideally also contributing to EIT Health's financial sustainability, should be a focus.

The successful candidate will be part of a pan European Public Affairs and Stakeholder Relations team, composed of stakeholder relations professionals at all EIT Health CLCs and InnoStars, and the Central Office in Munich, Germany. The Central Office and Regional team share accountability for devising the broader EIT Health PASR Strategy against the organisational goals. The CO team drive the corporate pan-EU EIT Health PASR strategy and tactical plan and the Regional PASR Leads have responsibility for the strategy and tactical plan at the local and regional level.

Objectives of the role

- Build upon the growing recognition of EIT Health amongst relevant actors as a key instrument to meet healthcare policy priorities and increase advocacy for the organisation amongst key decision makers.
- Identify relevant synergies and complementarities with national and EU instruments; position EIT Health as key contributor to meet shared and strategically relevant ambitions.
- Identify potential private and public funding opportunities and sources to drive organisational growth and effectiveness in line with the overarching sustainability strategy.
- Pro-actively contribute to consortium-building and proposal-writing in regional and national funding opportunities with the CLC in a relevant role, either as neutrally perceived project leader or as European facilitator
- Generate “added-value” to the broader healthcare innovation landscape by enhancing contributions to healthcare policy development, engaging in relevant thought leadership/knowledge and insight generation through activities of the EIT Health Think Tank
- Identify cooperation and collaboration opportunities with other relevant third-party organisations with a common shared agenda to improve patient outcomes, drive healthcare system efficiency and resilience.

The post holder is required to provide specialist public and government affairs advice, expertise and guidance to the region's organisational leadership and wider PASR function at both a strategic and operational level.

We're looking for a seasoned public and government affairs/advocacy/stakeholder engagement expert with significant experience of leading and driving impactful external environment shaping activity within the healthcare or related industries. You will need strong experience identifying, interacting and influencing diverse relevant actors and decision makers at high national and regional levels. A priority component is also to demonstrate healthcare thought leadership, utilising the skills and expertise that exist within the network and beyond, to support real world evidence generation engaging with diverse key opinion leaders and having an up-to-date understanding of the key healthcare policy priorities, issues, topics and trends today and in the future.

You will collaborate and align across the organisation by identifying synergies and interdependencies across bodies with related disciplines, e.g., Communications, EIT and where relevant, our Member organisations.

Responsibilities and duties

Public/Government Affairs and Think Tank:

- Define and develop a strategic public affairs and stakeholder engagement plan targeting key external actors in local ecosystem (e.g., governmental and non-governmental officials, ministerial departments, key opinion leaders and relevant organisations, such as patient advocacy groups, etc.) to drive increased recognition, advocacy and positioning within the research and innovation landscape. This plan is to be aligned with organisational Public Affairs and Stakeholder Relations strategy but reflecting local and regional organisational and environmental priorities.
- Develop and implement an engagement strategy focused on key funding bodies at local, regional and member-state level to support the EIT Health sustainability strategy; include other funding and investment/sponsorship opportunities within the private and public sector.
- Build collaborations, develop consortia/services to support the pursuit of funding opportunities.
- Ongoing external stakeholder mapping and analysis to determine relevant areas of interest, relevance, decision making; shared priorities; maintain associated materials, e.g. a meetings tracker.
- Oversee a meetings programme – 1:1 or in a group setting, with relevant MS and regional actors to raise awareness, inform, exchange ideas and initiate/continue dialogue on relevant topics.
- Identify relevant policy focused events for engagement/contribution/participation opportunities.
- Lobby appropriately, where relevant, to highlight any ongoing needs, gaps and opportunities in the health policy space that could be met through EIT Health and its portfolio of projects and programmes/services.
- Develop appropriate collateral for external outreach and engagement efforts, such as relevant slide sets, positioning statements, briefing and policy documents, white papers etc. Develop compelling “proof-points” and key messages, using the growing real world evidence base, to focus on the metrics and outcomes of the EIT Health portfolio and demonstrate value and impact.
- Undertake appropriate thought leadership activities under the umbrella of the EIT Health Think Tank. Identify relevant topics and issues to be researched, assessed and analysed; identify and engage with national/regional/European key opinion leaders/subject matter experts to generate insight and knowledge. In conjunction with communications team, publish, disseminate and raise awareness with relevant actors to raise debate and dialogue with appropriate formats (reports, white papers/policy recommendations etc).
- Engage in horizon scanning and environmental analysis/political intelligence gathering to understand opportunities, risks and impediments for healthcare innovation at the MS level.
- Provide Hub MD with briefings/meeting preparation, key message development/presentation etc.
- Identify and leverage expertise and insights/evidence and data from within the EIT Health Partnership to support these efforts.

- Provide regular updates and participate in meetings as a member of the EIT Health PASR Team, and regularly report to EIT Health Central Office team, to share best practice, generate ideas/co-create.
- Maximise Central Office (EU) driven opportunities at the local level and seek to identify regional opportunities that have potential for multi-region and pan-EU benefit.
- Continue to monitor, measure and refine PASR outputs to ensure timely completion of deliverables, accuracy and effectiveness.
- Handle corresponding budget oversight and management.

Member/ecosystem growth and optimisation:

- Contribute to Partner development and growth strategy by devising an alliance development strategy that specifically targets relevant players within the health innovation and technology ecosystem (e.g., academic players focused on research, innovation, commercialisation and education, public/private enterprises, public health science networks and private hospital groups).
- Contribute to the development of the income growth strategy through the addition of relevant core funding.

Required Skills & Experiences

Education:

- Educated to degree level in a relevant subject.

Experience:

- Minimum 12 years' experience in a public or government affairs, policy, advocacy or stakeholder engagement role from within a government/public body, trade association, think tank or similar. Alternatively experience in a public funding environment, grant proposal writing role or project consortia administration function.
- Strong track record of influencing and building collaborative relationships with highly diverse healthcare stakeholders within a policy context.
- Track record of submitted proposals and funded projects in national funding schemes.
- A good understanding of the relevant institutions, relationships and actors within the healthcare, research and innovation landscape at the Member State/regional/EU level.
- Experience and understanding of “knowledge triangle integration” as lived within EIT KICs, i.e., the intersection between education, research and the business creation sector, and/or knowledge and understanding of EU innovation and research funding instruments (e.g., Horizon Europe, EIC, IHI, ...).
- Experience in healthcare policy development/communications/media relations is desirable.
- Experience working in a research centre, hospital or corporate innovation ecosystem is considered an advantage.

Specific skills:

- Excellent writing skills for policy focused communications/materials.
- Consortium building and grant-writing skills.
- Ability to navigate complex organisational structure and processes of a growing organisation.
- Ability to convert scientific and/or technical concepts to simple and compelling content to engage policy makers.
- The ability to demonstrate strategic and analytical thinking skills.
- High standard of quality in all output.
- Outstanding oral, written and presentation skills.
- Proficiency in both long-term strategic planning and impromptu on-deadline performance.
- Fluent English and German language skills, both oral and written.

Personal characteristics:

- Personal integrity, a high level of self-awareness and confidence
- Exceptional interpersonal and communication skills, strong presentation skills, both oral and in writing and ability to present complex issues.
- Excellent analytical skills and ability to resolve problems.
- Proactive and well organized. Ability to perform effectively under pressure with excellent personal organization and time management.
- Ability to prioritise and manage a variety of tasks and to meet deadlines, both prescribed and self-imposed.
- High levels of resilience, flexibility and drive for results.
- Ability to work independently and as part of a team, as required.
- Innovative, dynamic, and resilient.
- Highly entrepreneurial attitude.
- An open and positive attitude to working in a constantly changing environment.

Other relevant criteria

- Located in Europe, preferably at the CLC office in Munich. Should be prepared to travel within relevant region and throughout Europe on a regular basis.

What we offer

- The Public Affairs and Stakeholder Relations Manager role is a full-time position (1 FTE) in the CLC Germany-Switzerland office, with regular travel – primarily in Europe.
- Fast and flat processes, straight internal communication, non-hierarchical structure, and freedom to operate with autonomy.
- An extensive network in the healthcare sector, with exposure to high-level and senior representatives from key players and influencers.
- The opportunity to work on critical projects of European interest, contributing to bettering the lives of patients and citizens.
- Dynamic, flexible, and enjoyable working environment.
- Familiar and trustworthy atmosphere within an international and dynamic team.
- A competitive salary and benefits package.
- Partially working from home possible

Application process

- EIT Health applies a policy of equal opportunities and accepts applications without discrimination on any grounds.
- Applications should consist of a cover letter and a curriculum vitae. Please include the following in the cover letter: introduction, your motivations for applying for the position, your earliest start date, and your salary expectations.
- [Apply via our Careerpage here.](#)
- The selected candidate is expected to commence duties as soon as possible. Please indicate your earliest possible entry date as well as salary expectations. The position will remain opened until filled.

For more information visit: www.eithealth.eu