



EIT Health Flagships Call 2024 What's New?




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What's new?

While the EIT Health Flagship Call for 2024 maintains its structure from 2023, we have implemented several revisions to promote inclusivity beyond the EIT Health network, align definitions with industry standards, enhance the ease of the overall application process, and encourage high quality proposals.

Here you can find out what's new in 2024:



We have integrated two Flagships to allow a more diverse range of proposals - We have consolidated our 2023 Flagship topics, Digital Medical Devices (DMD) and European Health Data Space (EHDS), into a unified Flagship known as the Digital Transformation of Healthcare. The decision aims to provide a more inclusive platform for proposals that naturally bridge both categories.

We have revised the definition of Patient-Centered Digital Medical Devices (DMDs) to reflect the wider landscape - We have enhanced our definitions to align with national variations. This includes acknowledging usage of DMDs by healthcare professionals in addition to patients.

We only require one EIT Health Partner in each project consortium - Now only one EIT Health member is mandatory in all consortiums. We have updated our previous mandate for consortiums working on innovation projects. This change aims to foster openness and streamline collaboration by encouraging engagement with diverse and valuable contributors from our extended networks beyond membership.

We are no longer prescribing projects as "Start-up or Partner Driven" - We are removing unnecessary limitations by no longer specifying which organisational type should lead a project.



We have reduced our cut-off points to two per year - There will be a maximum of two cut-off points per year, with just one for long projects. This simplification aims to provide clarity on when and how to apply. See the EIT Health Flagship Call 2024 Executive Summary and Call Document for more details on timelines.

We have established a more transparent process and timeline following the acceptance of proposals - This year we have provided more visibility of the full cycle in our call document from submitting your proposal to execution. Details of the contracting and implementation phases as well as our ethics requirements are now included in the call document.

We have refined our eligibility criteria to include SMEs - Instead of using the term “start-ups,” we now refer to these eligible entities as micro and small enterprises. This adjustment ensures consistency with Horizon Europe.

We have simplified our evaluation process – We are no longer assessing applicants on the “1/3 funding principle” that previously required applicants to provide details on additional sources of funding and complementary activities (NEFAS). See the EIT Health Flagship Call 2024 Executive Summary and Call Document for more detail on the revised simplified assessment criteria.

We are providing greater transparency around acceptance rates - We are providing greater transparency on our total budget available (€11M) and the number of projects that can be selected during BP2024. There will be up to 22 activities funded from Innovation and Transformation (formally Innovation and Education) spanning across different clinical areas and a range of unmet needs.



We have simplified our financial sustainability models - We've enhanced our financial models, both simplifying them and aligning them with industry standards and those of other EIT KICs for a more cohesive approach.

Renamed as "Grant to option" and "Revenue sharing," these models are not only easier to understand but also more conducive to negotiations. The objective was to enable smoother internal discussions among consortium members and enhance negotiations with potential investors.



To ensure attractiveness to potential investors, we are now encouraging organisations to align with the applicable module corresponding to their maturity level:

- Micro and Small Medium Enterprises (SMEs) should select the "Grant to option" model.
- Only medium and large companies should select the "Revenue sharing" model.

Financial contribution models for technology and service development activities and our DiGinnovation programme:

Revenue sharing

- Payback based on success
- Financial contribution based on the total grant benefiting the project + mark up
- Only for medium and large enterprises applying as a commercialisation entity.

Grant to option

- Due diligence to be part of the evaluation process
- Financial contribution based on the total grant benefiting the project + in-kind EIT Health contribution
- Only for micro and small enterprises applying as a commercialisation entity.



We have introduced a new financial model designed to better suit education focused programmes - Throughout 2023, EIT Health developed a revenue-sharing model drawing on insights from existing Partner Projects. Based on these findings, we have now introduced a standardised agreement for all education based programmes.* The financial model entails EIT Health overseeing commercialisation and administration, capturing all revenues until the consortium's full grant is recovered, relieving funded organisations of administrative burden. Subsequently, a revenue-sharing scheme will be initiated based on an agreed percentage to Partners, who will always retain intellectual property rights of their programme.

**I-Days, which will adopt a sponsorship model, is the only programme where this model does not apply.*

For more insights and your questions answered surrounding the EIT Health Flagship Call 2024, please visit our dedicated [Flagship Call Hub](#).



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