

Addendum to the Flagship Call 2024: Call for Master Degrees open in Cut off 2

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Within the Flagship Call 2024, EIT Health has decided to **reopen** the call for applications **extraordinarily** for **Master Degree Programmes in Digital Transformation of Healthcare (DTH)**. The Call for Master Degree Programmes is part of the Flagship Digital Transformation of Healthcare (DTH).

Strategic fit

EIT Health is calling for four Higher Education Institutions eager to join a consortium led by EIT Health with the goal of incorporating Entrepreneurship and Innovation Education elements into their existing master's programmes, equivalent to 30 ECTS credits. The consortium's ultimate aim is to design and implement a comprehensive set of activities focused on Innovation and Entrepreneurship education in a collaborative fashion.

The already-existing programmes from the applicants should be fully-accredited Masters, consisting of 60-90 ECTS credits maximum, with a primary focus on healthcare. Existing Masters with 120 ECTS credits will also be considered when aiming to create a specific track to incorporate the educational plug-in

Collectively, the consortium will work to create and execute an integrated and innovative 'learning-by-doing' curriculum, that places a strong emphasis on aligning with the Knowledge Triangle Integration. This curriculum will interconnect all the activities mentioned in the table (see below), cultivating an entrepreneurial mindset, and promoting start-up creation.

Each selected organisation will be involved in the development and delivery of the following activities. Tasks and responsibilities will be discussed and distributed across the consortium upon masters' selection:

Activity*	Format	ECTS	Expected academic semester
Citizen and Patient Activities in accordance with ELSI Principles	Online	2 ECTS	1 st academic semester
Residential School A (Flagship-related: New models to deliver Healthcare)	Blended	5 ECTS	2 nd academic semester
Residential School B (Flagship-related: Digital Transformation of Healthcare)	Blended	5 ECTS	2 nd academic semester

Business Lab	Online	3 ECTS	3 rd academic semester
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*For more information about each activity and the learners' journey, please check the glossary [here](#).

*Learners are expected to attend one Residential school only.

In addition to the Innovation & Entrepreneurship activities mentioned in the above table, the 30 ECTS credits plug-in will incorporate an already existing EIT Health introductory online course, with a focus on Innovation, Entrepreneurship, and Leadership, equivalent to 5 ECTS (1st semester).

In adherence to the EIT Label requirements for Degree Programme, the plug-in will also feature a mandatory, activity-based internship, equivalent to 15 ECTS (between the 3rd and 4th semester).

As the consortium lead, EIT Health, is also responsible for the enrolment to the already existing online module with a focus on Innovation, Entrepreneurship, and Leadership (5 ECTS) and the provision and allocation of the mandatory internships (15 ECTS).

Consortium

- Applications from Higher Education Institutions from the RIS Region is highly encouraged.
- During the development phase, the consortium will jointly engage non-academic partners to actively participate in curriculum development and implementation, as well as to become part of the consortium.

Budget

For information, once the Higher Education Institutions are selected and join the EIT Health Consortium, EIT Health will invest the following funding for respective activities.

Funding is available for 2024 – 2025 and will be allocated yearly across different activities, for example (non-exhaustive list):

Tasks	Available grant for programme development and implementation
Programme's set-up and accreditation request	34 K EUR
Residential School A (1st implementation, 2026)	100 K EUR
Residential School B (1st implementation, 2026)	100 K EUR
Business lab (1st implementation, in Winter 2026)	45 K EUR
Online modules toward Patients & Citizens Activity^[1]	27 K EUR

Financial sustainability and revenue generation

- As this activity is led, coordinated and administered by EIT Health, the financial sustainability requirement lays with the KIC (EIT Health). Intellectual Property is owned by the consortium.
- The consortium members will be requested to sign a Revenue Sharing agreement with EIT Health. EIT Health is mindful of national variability in terms of the price for ECTS. Relevant fees will be market validated. Please find the agreement template [here](#).
- EIT Health will generate revenues from the final activity to ensure the activities are sustained beyond the funding period. Revenues will be shared with members of the consortium once the grant is offset by said revenues.

Duration of the activity

All selected master programmes will receive funding for the next 4 years, starting in 2024 with preparation and labelling plan and, first recruitment in the following year after obtaining full re-accreditation:

- 2024 serves as a development phase to obtain the EIT Label and consolidate syllabus, consortium agreement, etc. See list of milestones [here](#).
- For those programmes that successfully achieve accreditation, the first cohort of students must start in late 2025 (September – October, depending on Partners' academic calendar). EIT Health is mindful of national variability in terms of re-accreditation of masters. Relevant flexibility will be addressed in the consortium, including the validation of the students' recruitment dates.

The selected master programmes will be invited to establish a consortium and collaborative framework with EIT Health. Within this structure, each of the selected master programmes, in conjunction with EIT Health, will work towards ensuring the long-term sustainability of the programme beyond the grant period. The specific terms of this collaboration are outlined in a Consortium Agreement that delineates roles and responsibilities extending beyond funding.

Impact

- Once the programme is kicked off, each participating university must commit to enrol a minimum of 25 EU and/or non-EU students from the cohorts of their existing master programmes in 2025, and 30 students in both 2026 and 2027.
- Additionally, each participating university must be willing to provide training to students from the other consortium member universities and grant the corresponding ECTS credits to the enrolled students.
- The selected consortium will contribute to expected outputs, deliverables and milestones which are listed [here](#) that will already be pre-filled in the [EIT Health Application Platform](#).

Implementation of the activity

- From an administrative standpoint, EIT Health will lead and coordinate the consortium. Therefore, EIT Health, in collaboration with the consortium members, will oversee the following responsibilities:
 - o Preparation and Submission of the EIT Label for Degree Programme Application (development during 2024 and 2025).
 - o Establishment of internship processes through the [WorkinHealth Foundation](#).
 - o Coordination of consortium meetings, including the programme's Kick-off in Q4 2024.
 - o Coordination & implementation of shared activities such as the students' yearly Kick-Off in 1st semester and the yearly Graduation Celebration after the 4th semester.
 - o Management of marketing and awareness initiatives, handling registration, data collection and management.
 - o Management of 30 ECTS credits related payments, fee collection, and revenue distribution.
 - o Performance, mid-term, cost and final reporting and budget management.
 - o Providing support for Master programmes and students.
- EIT Health will oversee marketing and recruitment, so the budget for Partners is expected to be allocated solely to personnel time, curriculum development, accreditation, and content production.
- Content is expected to be hosted on the EIT Health Academy. Selected consortiums will be supported by the EIT Health Academy team to validate the learner journey through curriculum development workshops, ensuring optimal instructional design and learning experience on the EIT Health Academy platform. For more information, please see [here](#).

^[1] Content of the modules will be implemented on the EIT Health Academy in 2025.

Selection process

The selection process remains the same as for the previous cut off of the current Flagship call. The selection process for this activity is single stage submission.

For single stage submissions the selection process is planned to last one month. The selection phases and corresponding dates are outlined below.

	Single-stage submission
Submission date of single proposal	18 September 2024
Filtering notification and invitation to final evaluation	23 September 2024
Final selection evaluation	24 September – 10 October 2024
Final selection notification	10 October 2024

Consortia will be invited to submit a single proposal form (accessible through [EIT Health's application platform](#)) as well as general information on their activity.

The subsequent phases of the selection process remain the same as in the 2024 Flagship call; Contracting and Monitoring still apply.

Please see "Eligibility Criteria; General for Conditions to receive funding and General conditions to participate in the call" of the 2024 Flagships call document for more details. Link to the document [here](#).