



EIT Health Flagships Call 2025 Executive Summary

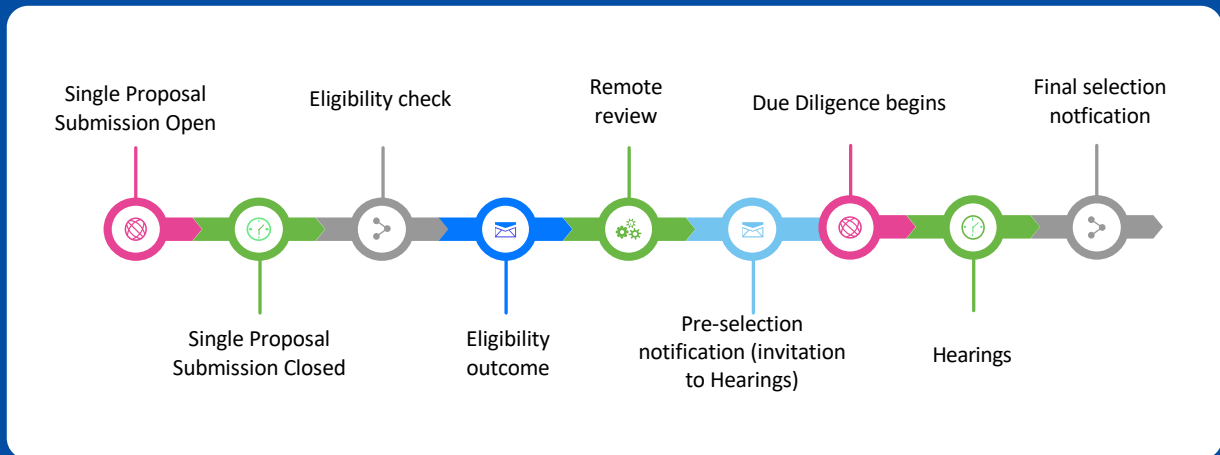


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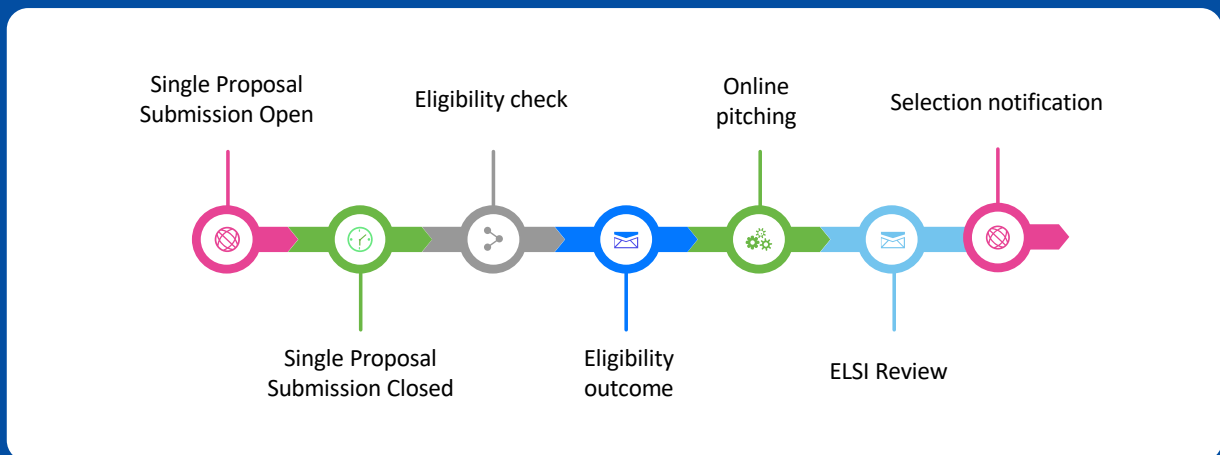
The selection process

All applicants will progress through a round of assessments designed to evaluate criteria such as “excellence and strategic fit”, “impact and sustainability” and “implementation”, with the most promising submissions accepted as projects, after completing an Ethical, Legal, and Social Issues (ELSI) evaluation.

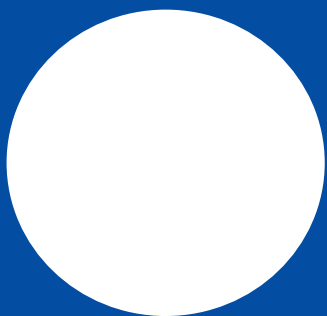
Innovation to Market and DiGinnovation activities:



Education and Catapult process:



Full details on the selection process can be found in the full call document.



Flagships Call 2025: Dates to remember

Note the following dates and deadlines in your diary, which differ depending on the activity you are interested in applying to.

Innovation to Market Projects, and the DiGinnovation Programme timeline

EVALUATION PROCESS STEP	START DATE	END DATE
CALL OPEN	5 SEPTEMBER 2024	
CALL CLOSED	5 NOVEMBER 2024	
ELIGIBILITY CHECK OUTCOME NOTIFICATION	11 NOVEMBER 2024	
REMOTE EVALUATION	11 NOVEMBER 2024	22 NOVEMBER 2024
REMOTE EVALUATION OUTCOME NOTIFICATION (& INVITATIONS TO HEARINGS, IF APPLICABLE)	28 NOVEMBER 2024	
DUE DILIGENCE	2 DECEMBER 2024	
HEARINGS	13 JANUARY 2025	15 JANUARY 2025
ELSI EVALUATION	16 JANUARY 2025	31 JANUARY 2025
FINAL SELECTION OUTCOME NOTIFICATION	5 FEBRUARY 2025	
STAND STILL PERIOD	5 FEBRUARY 2025	5 MARCH 2025
PROJECT START	6 MARCH 2025	6 MARCH 2025

Education and Catapult activities timeline

EVALUATION PROCESS STEP	START DATE	END DATE
CALL OPEN	5 SEPTEMBER 2024	5 NOVEMBER 2024
CALL CLOSED	5 NOVEMBER 2024	5 NOVEMBER 2024
ELIGIBILITY CHECK OUTCOME NOTIFICATION	11 NOVEMBER 2024	11 NOVEMBER 2024
INVITATION TO PITCH	13 NOVEMBER 2024	14 NOVEMBER 2024
ONLINE PITCHING	20 NOVEMBER 2024	21 NOVEMBER 2024
ELSI EVALUATION	27 NOVEMBER 2024	3 DECEMBER 2024
SELECTION NOTIFICATION	10 DECEMBER 2024	10 DECEMBER 2024
STAND STILL PERIOD	10 DECEMBER 2024	10 JANUARY 2025
PROJECT START	10 JANUARY 2025	10 JANUARY 2025

For all applications, a minimum quality threshold of 70% applies at the relevant selection steps.

What makes a successful education proposal?

How to ensure your proposal is successful:

- ✓ For both new and repurposed programmes, the curriculums, learning objectives, expected outcomes and contents should be backed with evidence (needs assessment performed).
- ✓ The consortium needs to be articulated, coherent and cover both knowledge and Flagship subject matter expertise for curriculum design, content development and its relevant assessment methodology.

The main reasons proposals fall short:

- ✗ The team is unable to demonstrate expertise in the relevant Flagship field.
- ✗ There is a lack of a solid education foundation and methodology.
- ✗ The proposal does not comply with the call requirements (in terms of formats or the modular approach).
- ✗ There is no confirmed commitment towards the mandatory elements (accreditation, hosting modules on the EIT Health Academy, etc).

How a winning proposal meets the Flagship criteria:

Project Excellence and Project Fit

EIT Health is looking for proposals to create new consortiums / join existing ones and contribute to the Flagship areas. Specifically, proposals must be:

- Relevant to the target learners defined in the call text.
- Address the proposed learning format.
- Demonstrate educational design responding to a needs assessment.
- Align with our Flagship, The Digital Transformation of Healthcare.

Additionally, the proposal must:

- Show a commitment to high societal impact to contribute to the long-term financial sustainability targets of EIT Health by aiming to generate financial contribution back to the KIC.

Implementation and Feasibility

A strong sense of conveyed community through a solid implementation plan will make a proposal stand out.

- The plan must be thorough and clearly explain the team's route to module/course delivery and assessment.
- The consortium should be articulated and coherent.
- The proposal should have well-defined links to the EIT Health Competence Framework and EIT overarching learning outcomes (OLO's).
- It must be compliant with UEMS EACCME quality criteria for Continuing Professional Development (CPD) where healthcare professionals are the target audience.

Impact and Sustainability

A winning proposal demonstrates how the solution will contribute to Flagship related challenges:

- Consortium Partners must have clear roles and responsibilities and show commitment to driving the implementation of the programme.
- The proposal must demonstrate involvement of non-academic Partners (especially industrial), start-ups, patients, and other key stakeholders, when required.
- Budget and tasks must be reasonable, and co-funding, if included, must be aligned with EIT Health's goals.

What makes a successful innovation proposal?

How to ensure your proposal is successful:

- ✓ The commercialisation strategy must be detailed enough to demonstrate traction, market acceptance, penetration and scalability.
- ✓ Technology must be relevant to the healthcare system in EU and address a real problem/unmet need.
- ✓ The consortium needs to be articulated, coherent and cover all steps of the development.

The main reasons proposals fall short:

- ✗ Unable to demonstrate a high level of impact for EU citizens.
- ✗ Lack of a solid implementation plan.
- ✗ Lack of adequate Financial Sustainability model

How a winning proposal meets the Flagship criteria

Project Excellence and Project Fit
EIT Health is looking for innovative proposed ideas that solve a clearly defined need within one of the Flagship areas, and specifically must be:

- Relevant to the healthcare system in EU.
- Address a real problem or unmet need.
- Demonstrate innovation with patient-centric technologies.
- The consortium needs to be articulated, coherent and cover all steps of the development.

Implementation and Feasibility
A strong sense of conveyed community through a solid implementation plan will make a proposal stand out.

- The plan must be thorough and clearly explain the team's route to market and penetration strategy.
- The full consortium should be articulated and coherent.
- The proposal should cover all development stages proposed to reach the patient.

Impact and Sustainability

A winning proposal demonstrates how the proposal will achieve a socio-economic impact through EIT Health's three strategic objectives:

- Better health for all.
- Competitive health economy.
- Sustainable health systems.

Additionally, the proposal must:

- Show a commitment to high societal impact.
- Contribute to the long-term financial sustainability targets of EIT Health by aiming to generate financial contribution back to the KIC.
- Include a commercialisation strategy that demonstrates traction, market acceptance and penetration.



