

BUSINESS PLAN

2026-2028

Transforming Healthcare. Strengthening Europe.

EUROPE'S CHALLENGE

Our healthcare systems face unprecedented pressures that demand innovative solutions and collective action.



Ageing populations



Rising chronic disease



Workforce shortages



Increasing pressure on public budgets

OUR VISION

To transform healthcare systems for healthier lives and a sustainable health economy across Europe.

75+

MEMBER ORGANISATIONS

OUR COMMUNITY

More than 75 leading organisations working together to drive real-world impact.



Business



Research



Education



Healthcare



Public Sector

OUR STRATEGIC PRIORITIES



DIGITAL TRANSFORMATION OF HEALTHCARE

Accelerating the adoption of AI, digital technologies and health data solutions to improve patient outcomes and healthcare efficiency.



NEW MODELS TO DELIVER HEALTHCARE

Supporting integrated, patient-centred and value-based approaches that make healthcare systems more resilient and sustainable.



COMPETITIVENESS OF EUROPE

Helping Europe's most promising innovators and ventures bring breakthrough health solutions to market and scale internationally.



FROM TALENT TO IMPACT

Our activities are organised around two complementary pathways.

TALENT JOURNEY



Students



Professionals



Entrepreneurs



Future Skills & Leadership

Equipping students, professionals and entrepreneurs with the skills needed to lead healthcare innovation.

INNOVATOR JOURNEY



Idea



Validation



Commercialisation



Market Adoption

Supporting innovators from early-stage validation through commercialisation and market adoption.



Together, these pathways create a connected ecosystem that accelerates innovation while building the workforce of the future.

BUILDING A STRONGER EIT HEALTH



Unified legal structure



Stronger governance



Operational efficiency



Diversified revenue streams



Financial sustainability

LOOKING AHEAD TO 2028

Accelerating healthcare innovation. Strengthening Europe's competitiveness. Improving lives.

Real impact for patients, citizens and health systems.